

■ SARAWAK, MALAYSIA

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SWINBURNE  
UNIVERSITY OF  
TECHNOLOGY  
SARAWAK CAMPUS

# Master of Business Administration (International)

[swinburne.edu.my](http://swinburne.edu.my)



# Program Information

## Master of Business Administration (International)

N/345/7/0180

**Campus:** Sarawak  
**Duration:** 2 years full time / 4 years part time  
**Intake:** 29 October 2012  
25 February & 29 July 2013

The Master of Business Administration (International) is a general management qualification that enables students to pursue a managerial career in any industry or sector of their choice. The program trains students in key managerial functions, including financing, marketing, human resource development, operations management, business development, strategic direction and corporate governance. It develops their capacity to analyse business situations using concepts and frameworks from different areas of management and formulate strategic responses that take into account the contemporary social, economic and regulatory environment of business.

### Entry requirements

Applicants should comply with the following:

- ▶ Completion of an approved undergraduate qualification at a credit level (CGPA 2.5, GMAT 550 or equivalent) from a recognised institution.
- ▶ Exemption Rules:
  - (a) A candidate with work experience may apply for exemption from the first two double units of study (HBG701 and HBG702) if the candidate fulfills both of the following requirements:
    - ▶ must have a minimum of three years of full time managerial, professional or technical work experience, with responsibilities or involvement in organisational decision making
    - ▶ must submit a statement (750-1000 words) critically reflecting on the work experience.
  - (b) A candidate without work experience may apply for exemption from HBG701 if the candidate fulfills both of the following requirements:
    - ▶ must have a Bachelor's degree related to business studies, with a minimum of credit average (or 65 per cent overall marks)

- ▶ must have completed the above Bachelor's degree within the last 10 years (from the date of applying for exemption from HBG701).

(c) A candidate may seek exemption from one other unit of study other than HBG701 and HBG702. Application will be assessed by the University on a case-by-case basis to decide whether an exemption could be granted.

### English proficiency

English language proficiency consistent with Swinburne policies for admission of local and international students to post-graduate programs will be required for entry into the program. Potential students must produce evidence of an advanced level of proficiency in written and spoken English. This can be shown through one of the following:

- ▶ IELTS Results – 6.5 (academic Modules) with no single band less than 6.0\*
  - ▶ TOEFL Results (Paper-based) – 575 with TWE score not less than 5.0\*
  - ▶ TOEFL Results (Computer-based) – 232 with TWE score not less than 5.0
  - ▶ TOEFL Results (Internet-based) – 90 with no band less than 20
  - ▶ Proof of previous recognised studies e.g. bachelor degree, etc. taught in English
- \* IELTS and TOEFL results must not be more than 2 years old at the time of application.*

English Placement Test (EPT) can be used by applicants as the English entry requirement:

- ▶ Candidate needs to score at least 70% to be admitted to the course
- ▶ Candidates with 60 – 69% will be required to join a 10-week module on Intensive English (Advanced Level) and score at least 65% in the module in order to be admitted to the course.

### Program details

The Master of Business Administration (International) consists of 200 credit points comprising of two (2) core double unit of study (25 credit points each) and 12 unit of study (12.5 credit points each).

### Stage 1:

Stage 1 provides students with a foundation in management knowledge of all the principal areas of business including accounting principles, marketing fundamentals, basic human resource management, supply chain management and logistics, and the economics of demand and supply.

This stage also allows students to develop their research, analytical, critical thinking and presentation skills, and thereby develop the skills necessary to be successful in postgraduate study.

### Stage 2:

Stage 2 offers continuing professional development for students who have completed the units of study in Stage 1. Students will develop skills in business modelling and analysis and also learn to develop marketing strategy. In addition, students will develop an understanding of major issues related to the application of operations management in organisations, as well as the principles of economics.

# Postgraduate

## Stage 3:

Stage 3 offers opportunities for students to synthesise the learning experience at Stage 1 and 2, and apply these in exploring advanced knowledge in business valuation and financing, leadership and the team dynamics that operate in organisations, strategic human resource management, corporate governance and adaptive strategies for business suitability. Further, students will understand the major issues related to the application of information technology in organisations, as well as the complexity of managing a culturally diverse workforce. Enterprise units at this stage will provide an opportunity to explore the management and organisational issues that confront organisations and businesses in the contemporary business environment.

## Duration of Study

The duration of study is 2 years for full time and maximum of 4 years for part time.\*\* Each unit has a minimum 6 hours of class contact time per week, except for HBG701 and HBG702 which has 12 hours contact time per week.

\*\*Students holding an international student visa are required to study full-time.

## Units of study

### Stage 1

- ▶ HBG701 Integrated Management\*
  - ▶ HBG702 Business in Practice\*
- \*Double unit of 25 credit points each*

### Stage 2

- ▶ HBE613 Economics
- ▶ HBM533 Marketing Strategy Development
- ▶ HBC608 Business Modelling and Analysis
- ▶ HBS481 Operations Management

### Stage 3

- ▶ HIT5401 Introduction to Business Information Systems
- ▶ HBC688 Business Financial Strategies
- ▶ HGM506 Leading, Following and Team Dynamics
- ▶ HBH681 Human Resource Management
- ▶ HBL680 International Governance, Ethics and Legal requirements
- ▶ LMC702B Adaptive Strategy and Business Sustainability
- ▶ HBR482 Management Analysis and Problem-solving
- ▶ HBR683 Enterprise Project

*Graduate with the Master of Business Administration (International).*

## Career opportunities

Students' career opportunities are enhanced by improving their leadership and management capabilities, and learning to operate effectively in a changing, complex and turbulent environment.

Program	Intake	Duration	Cost / Unit*		Total Units of Study	Total Fee*
Master of Business Administration (International)	29 October 2012	2 years full-time	Stage 1 (2 double units of 25 credit points each)	Stage 2 & 3: (12 units of 12.5 credit points each)	14 Units	RM34,800.00 (M)
	25 February & 29 July 2013	4 years part-time	RM4,350.00 (M) RM4,950.00 (I)	RM2,175.00 (M) RM2,475.00 (I)		RM39,600.00 (I)

#### \*Program Fees

The indicative fees detailed in this publication is an introductory pricing and relate to 2012 and 2013 only. They are based on a standard study load per year. However, please note that fees are assessed according to a student's study load in each term and variation to study load will result in an adjustment to fees. All tuition fees are subject to annual review and possible adjustment.

#### \*Additional Costs

Tuition fees do not include minor equipment costs that may be incurred as part of your course (e.g. statistics calculators, some design equipment, study materials, study tour etc.). Contact us via email at [study@swinburne.edu.my](mailto:study@swinburne.edu.my) for details.

#### Codes

RM  
M  
I  
Ringgit Malaysia  
Fees for Malaysian Student  
Fees for International Student  
(Non-Malaysian)

## ■ ANY QUESTIONS?

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