

QUOTES

"The Mind, like a parachute, functions only when open"

- by Anonymous -

"The Mind is the limit. As long as the mind can envision the fact that you can do something, you can do it as long as you really believe 100 percent"

- by Arnold -

"When we put our best foot forward, the other one had better be good enough to stand on"

- by Cullen Hightower -

"A man who cannot believe in himself cannot believe in anything else"

- Roy L. Smith -

LOCKERS RENTAL

For those who wish to keep their properties safe, do rent a locker situated at ground floor, 4th & 5th floor. Those interested, please proceed to Student Administration Office for Encik Haji Marikan (Contact number : 082-416353 at extension 210 or email at mrosli@swinburne.edu.my).

Swinburne University of Technology (Sarawak Campus)

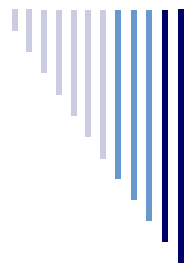
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93576 Kuching, Sarawak Malaysia.

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INFORMATION RESOURCES (LIBRARY)

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Volume 2 : Issue 3

AUGUST 2005

Welcome on Board !!!

Once again, we are delighted to welcome all the new students to Swinburne University of Technology (Sarawak Campus). You all have taken a new step higher in life and we believe all will soon see the fresh faces within the campus.

Beginning of the semester is always extremely busy.

There are things used to university schedules and locations.

Information Resources Department or normally known as library is here to help you all throughout your studies in Swinburne Sarawak. It is not only where books can be found but

also a place to gather information, research, internet, journals in online databases and many more.

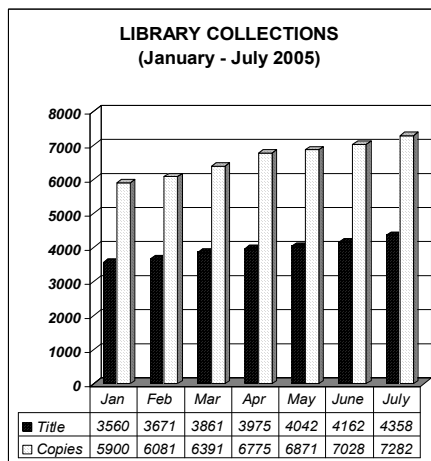
Lastly, wishing you all great times in Swinburne Sarawak and good luck.



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LIBRARY COLLECTIONS (January - July 2005)



Library Collections Statistic

For the half year of 2005 (Jan till June), there is an increased of 16.92% on new titles and 19.12% on items collections. The latest statistic for July 2005, we have 7,282 materials (which includes books, CDs, Cassettes, Video etc....), together with 4,358 different titles.

TOP 10 FAVOURITE BOOKS

(January - July 2005)

1) **Malaysian Studies : Nationhood and Citizenship** by Nazaruddin Hj. Mohd Jali

This is a main reference used for LAN classes. This book is about Malaysia, the instruments and the people who have built up the country. It is not a history book but it opens the pages of history; it is not a book on the constitution, however it brings to the fore many important constitutional issues; it is not a political text on government but it presents past political events right up to the attainment of Independence—all geared towards progress, prosperity and national conduct to forge the sustainable development that we have today. (Call No. : 959.5 / MAL)

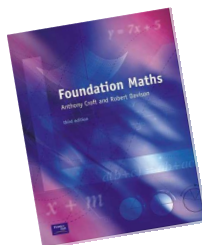
2) **Marketing : Creating and Delivery Value** by Pascale G. Quester...et al.

This book is popular among degree students in business. It highlights modern marketing theory and practices that have evolved significantly over the past few decades. This text embraces new shifts and trends in the industry, such as the increasing centrality of customer and shareholder value, and the importance of relationships in creating this value. It also discusses the increasing importance of global marketing to many companies' continued growth and profitability. Students will travel through a seamless integration of theory and practice within a framework that gives them an overall view of the marketing process and its central role in an organization. (Call No. : 658.8 / MAR)



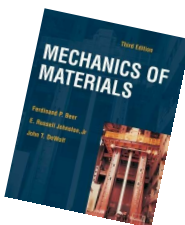
3) **Foundation Maths** by Anthony Croft & Robert Davison

Mostly used by Diploma & Foundation students. This book is written for students taking higher education courses who have not specialized in mathematics but need to use mathematical tools in their courses. It is ideally suited for those studying marketing, business studies, management, science, engineering, social science, geography, combined studies and design. It will be useful for those who lack confident and need careful, steady guidance in mathematical methods. Even for those whose mathematical expertise is already established, this book will be helpful revision and reference guide. (Call No. : 510 / CRO)

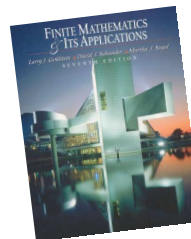


4) **Mechanics of Materials** by Ferdinand P.Beer, E.Russell Johnston Jr...et al.

Best for engineering students. This text is designed for the first course in mechanics of materials – or strength of materials - offered to engineering students in the sophomore or junior year. In this text, the study of the mechanics of materials is based on the understanding of a few basic concepts and on the use of simplified models. This approach makes it possible to develop all the necessary formulas in a rational and logical manner, and to clearly indicate the conditions under which they can be safely applied to the analysis and design of actual engineering structures and machine components. It is expected that students using this text will have completed a course in statics. (Call No. : 620.112 / BEE)



5) **Finite Mathematics & Its Applications** by Goldstein, Schneider & Siegel



This "tried and true" book offers an extremely readable coverage of the principles of finite mathematics and their applications in business, social science, and the life sciences. This book divided naturally into four parts. The first part consists of linear mathematics : linear equations, matrices, and linear programming. The second part is devoted to probability and statistics. The third covers topics utilizing the ideas of the first two parts; and the fourth covers topics from discrete mathematics sometimes included in the modern finite mathematics curriculum. (Call No. : 510 / GOL)

6) **Essentials of Marketing** by Jane Summers....et al.

7) **Statics and Mechanics of Materials** by R.C. Hibbeler

8) **Advanced Engineering Mathematics** by K.A.Stroud

9) **Fundamentals of Machine Component Design** by Juvinall & Marshek

10) **Microeconomics** by John Jackson & Ron McIver

NEW NOVELS

Check out on our new collection of novels at the fiction's shelves. Recommended novels for the :-

LADIES

- 1) **Bridget Jones** : The Edge of Reason by Helen Fielding
- 2) **Shopaholic Abroad** by Sophie Kinsella
- 3) **The Secret Dreamworld of a Shopaholic** by Sophie Kinsella
- 4) **Girl with a Pearl Earring** by Tracy Chevalier
- 5) **The Diary of a Young Girl** by Anne Frank



GENTLEMAN

- 1) **A Time to Kill** by John Grisham
- 2) **Angels Demon** by Dan Brown
- 3) **Clear and Present Danger** by Tom Clancy
- 4) **Kiss Kiss** by Roald Dahl
- 5) **The Last Juror** by John Grisham

