

DAY 1		Thu, 5 Nov 2015	
8:30– 9:00 a.m.	REGISTRATION		
9:00 – 9:30 a.m.	CONFERENCE OPENING (Seminar Room 5)	<i>Welcome Address</i> Prof. Dr. Rasid Hj. Mail Faculty of Business, Economics and Accountancy, UMS	
9:30– 10:30 a.m.	PLENARY SESSION 1 (Seminar Room 5)	<i>Developing Researchers for the Real World: Some Insights From Two Decades of Providing Research Services</i> Ms. Lelia Sim Ah Hua General Manager, Sarawak Development Institute	
10:30 – 11:00 a.m.	<i>Break</i>		
11:00 a.m. – 1:00 p.m.	WORKSHOP (Seminar Room 5)	<i>Warm-Up Activity: Are You Prepared to Play Your Scholarly Roles?</i>	
1:00– 2:00 p.m.	<i>Lunch</i>		
2:00– 3:30 p.m.	PARALLEL SESSION 1a (Room BS1) Chair: Wong Ling Chai	PARALLEL SESSION 1b (Room BS2) Chair: Musnin bin Mattersah	
	Ling Ying Leh <i>An Examination of Constructive Feedback, Trust Towards Leaders and Self-Efficacy of Teaching in Education Organisations</i> Discussant: Assoc. Prof. Dr. Sabariah Sharif	Norhasikin Binti Pathoraagi <i>Kajian Antara Pembolehubah Intelektif Dan Bukan Intelekti fTerhadap Pencapaian Akademi kPelajar Di Politeknik Merlimau</i> Discussant: Dr. Mohd. Khairuddin Abdullah	
	Mohammad Haafiz Bin Ahmid <i>Hubungan Antara Efikasi Guru Dengan Komitmen Belajar Di Kalangan Pelajar Sekolah Menengah</i> Discussant: Assoc. Prof. Dr. Sabariah Sharif	Mohd Sirhajwan Idek <i>The Use of Thinking Maps Integrated With SOLO Taxonomy in ESL Reading in Increasing Higher Order Thinking Skills</i> Discussant: Dr. Mohd. Khairuddin Abdullah	
	Mohd Mahadzir Rahimi <i>Persepsi Guru Maktab Rendah Sains Mara (MRSM) Terhadap Prestasi Kerja Guru Di MRSM Malaysia</i> Discussant: Assoc. Prof. Dr. Sabariah Sharif	Norsaadah Binti Sapon <i>Model Kriteria Graduan Idaman Industri Ke Arah Masa Hadapan Pendidikan Teknik Dan Vokasional</i> Discussant: Dr. Mohd. Khairuddin Abdullah	
	Wong Siao Fui <i>A Content Analysis Of Tourism Destination Branding Strategy For Sabah, Malaysian Borneo</i> Discussant: Dr. Tini Maizura Mokhtar & JatiKasuma (UiTM, Sarawak)	Azwan Azhan <i>The Impact Of Trust And Social Network On Employee Knowledge Sharing Capabilities; Mediated By Organizational Commitment</i> Discussant: Dr. Sulaiman Tahajuddin	
3:30– 4:00 p.m.	<i>Break</i>		
4:00 – 5:30 p.m.	PARALLEL SESSION 2a (Room BS1) Chair: Lim Thien Sang	PARALLEL SESSION 2b (Room BS2) Chair: Muhammad Naseef Bin Abdul Majeed Farouk	
	Haidi Bin Entoh <i>Pengaruh Metakognisi Terhadap Efikasi Guru</i> Discussant: Dr. Abdul Said Ambotong	Wan Azlina Binti Wan Azman <i>Effect of Modality Principle on Vocabulary Learning Among Students With Different Proficiency Levels</i> Discussant: Dr. Roslee Talip	

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	<p>Amelia Leong Chiew Har <i>ESL Learners' Attitudes Towards the Use of Digital Storytelling Facilitated by Tablet Computers in The Learning of Vocabulary: A Case Study</i> Discussant: Dr. Abdul Said Ambotong</p>		<p>Ruzaihan Bin Jaffar <i>Assessment of Entrepreneurship Polytechnic Model (MPK): Implications for Future TVET Leader</i> Discussant: Dr. Roslee Talip</p>
	<p>Aina Suriani <i>Learning Strategies in the Comprehension of Academic Reading Materials</i> Discussant: Dr. Abdul Said Ambotong</p>		<p>Philip Wilson <i>The Perception And Production Of English Monophthongs By Iban ESL Speakers In UiTM Sarawak</i> Discussant: Dr. Roslee Talip</p>
	<p>Yusman Bin Yacob <i>Modelling Members' Value Co-Creation For Cooperatives Through Service Dominant Logic Application</i> Discussant: Dr. Stephen L. Sondoh Jr.</p>		<p>Hassbiah Hassan <i>The Relationship Between Job Stress and Turnover Intention Among Executive in CELCOM: Mediating Effects of Job Satisfaction</i> Discussant: Dr. Sulaiman Tahajuddin</p>
5:30 p.m.	End of Day 1, Free and Easy for Participants		

DAY 2		Fri, 6 Nov 2015	
8:30– 9:30 a.m.	<p>PLENARY SESSION 2 (Seminar Room 5)</p>	<p><i>Strengthening the Backbone of an Academic Scholar</i> Prof.Dr. Syed AziziWafa Syed Khalid Wafa Faculty of Business, Economics and Accountancy, UMS</p>	
9:30 – 10:00 a.m.	Break		
10:00 – 11:30 a.m.	<p>PARALLEL SESSION 3a (Room BS1) Chair: Ling Ying Leh</p>	<p>PARALLEL SESSION 3b (Room BS2) Chair: Haidi Bin Entoh</p>	
	<p>Rahimah binti Razali <i>The Connection of Remittance Outflow and Economic Growth In Malaysia</i> Discussant: Pn. Roslinah Mahmud</p>	<p>Tongxia Li <i>Panel Data Analysis of Leasing Determinants: Evidence from Chinese Listed SMEs</i> Discussant: Dr. Zaiton Osman</p>	
	<p>Maryum Zaigham <i>Factors Influencing Franchisee Performance in Malaysia</i> Discussant: Dr. Ramraini Ali Hassan & Corina Joseph (UiTM, Sarawak)</p>	<p>Lim Thien Sang <i>The Determinants of Risk Perception and the Linkage between Risk Perception and Behavioural Intention Toward Financial Investing</i> Discussant: Dr. Zaiton Osman</p>	
	<p>Nurul Asyikin Binti Mad Yusuf <i>Kesediaan Pelajar Semester Akhir Jabatan Kejuruteraan Elektrik Terhadap Keusahawanan</i> Discussant: Dr. Ramraini Ali Hassan</p>	<p>Rafidah Nordin <i>The Acceptance Level Of Green Entrepreneurship Among SME's Entrepreneurs In Sabah State Of Malaysia</i> Discussant: Mat Salleh Ayub & JatiKasuma (UiTM, Sarawak)</p>	
	<p>Edah Runengsih Ta'lim <i>Hubungan Pendidikan, Pengalaman, dengan Pemikiran Strategik dan Kejayaan Usahawan (Perbandingan Diantara Usahawan Indonesia dan Usahawan Malaysia)</i> Discussant: Dr. Ramraini Ali Hassan</p>	<p>Maria Romeli <i>Investigating External Financing Aids Or Small And Medium Enterprise In Malaysia</i> Discussant: Mat Salleh Ayub</p>	

DAY 2		Fri, 6 Nov 2015	
11:30 noon – 2:00 p.m.	Rest		
2:00 – 3:30 p.m.	PARALLEL SESSION 4a (Room BS1) Chair: Mohd Sirhajwan Idek	PARALLEL SESSION 4b (Room BS2) Chair: Wan Azlina Binti Wan Azman	
	Siti Rahma Binti Malusirang <i>Kajian Peranan Agensi Kerajaan Dan Amalan Pengurusan Sumber Manusia Oleh Pengusaha Industri Rumpai Laut Di Sabah</i> Discussant: Assoc. Prof. Dr. Hjh. Arsiah Hj. Bahron	Pan Lee Ching <i>Factors Influencing Knowledge Sharing Among Teachers in Social Media: The Mediating Effect of Attitude Towards Knowledge Sharing</i> Discussant: Dr. Zakariya Belkhamza	
	Musnin bin Mattersah <i>High Performance Work System (HPWS) Practices and Employee Performance</i> Discussant: Assoc. Prof. Dr. Hjh. Arsiah Hj. Bahron & Ellen Chung (UiTM, Sarawak)	Wong Ling Chai <i>Green Mobile Adoption in Malaysia</i> Discussant: Dr. Zakariya Belkhamza & Lew Tek Yew (Curtin Sarawak)	
	Yousif Mamoun <i>Strategic Fit Between Business Strategy and Human Resource Strategy With Impact to Knowledge Management Process Towards Product and Process Innovation</i> Discussant: Assoc. Prof. Dr. Hjh. Arsiah Hj. Bahron	Zulaine Awang <i>Analisis Perbezaan Efikasi Guru Sekolah Menengah Daerah Sandakan, Sabah</i> Discussant: Assoc. Prof. Dr. Mohd. Zaki Ishak	
	Muhammad Naseef Bin Abdul Majeed Farouk <i>The Relationship of Employees Human Capital to Product Innovation With Knowledge Sharing as a Mediator In Malaysian Electronic Sector</i> Discussant: Assoc. Prof. Dr. Hjh. Arsiah Hj. Bahron	Roystance ak Asit <i>Moderating Role Of Entrepreneurs Characteristics On E-Business Adoption : An Application On Homestay Operators In Sarawak</i> Discussant: Mat Salleh Ayub	
3:30 – 4:00 p.m.	Break		
4:00 – 5:30 p.m.	CONFERENCE CLOSING		