

# **Sponsorship Proposal**



Organized by





3<sup>rd</sup> - 4<sup>th</sup> Aug 2023

Swinburne University of Technology Kuching, Sarawak







# **DIAMOND**RM 20,000 & above

Diamond sponsorship offers your company the following benefits:

- Two tables/booth and backdrop
- Advertisement playing during opening ceremony
- Advertisement in the event programme guide (full page colour ad created by sponsoring organization)
- Logo and link on 4<sup>th</sup> SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed in all technical sessions (in PowerPoint slides)
- Logo display on event T-shirt
- 3 seats for company representative during opening ceremony
- 3 complimentary registration

#### PLATINUM RM 15,000 & above

Platinum sponsorship offers your company the following benefits:

- Advertisement playing during opening ceremony
- Advertisement in the event programme guide (full page colour ad created by sponsoring organization)
- Logo and link on 4<sup>th</sup> SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed in all technical sessions (in PowerPoint slides)
- 2 seats for company representative during opening ceremony
- 2 complimentary registration

#### GOLD RM 8,000 & above

Gold sponsorship offers your company the following benefits:

- Advertisement in the event programme guide (full page colour ad created by sponsoring organization)
- Logo and link on 4<sup>th</sup> SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed in all technical sessions (in PowerPoint slides)
- 1 seat for company representative during opening ceremony
- 1 complimentary registration









#### PLENARY SPEAKERS RM 5,000

Plenary Speakers sponsorship offers your company the following benefits:

- Advertisement in the event programme guide (half page colour ad created by sponsoring organization)
- Logo and link on 4<sup>th</sup> SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed in all technical sessions (in PowerPoint slides)

**Limit to 4 sponsors** 

#### CONFERENCE GOODS RM 5,000

Conference Goods sponsorship offers your company the following benefits:

- Advertisement in the event programme guide (half page colour ad created by sponsoring organization)
- Logo and link on 4<sup>th</sup> SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release
- Logo displayed on merchandise

**Limit to 4 sponsors** 









## CONFERENCE MEALS RM 3,000

Conference Meals sponsorship offers your company the following benefits:

- Advertisement in the event programme guide (half page B&W ad created by sponsoring organization)
- Logo and link on 4<sup>th</sup> SSPRC website
- Logo listed in the event programme guide
- Logo on email blast
- Acknowledgement in press release

# CONFERENCES AWARDS RM 1,500

Conference Awards sponsorship offers your company the following benefits:

- Logo and link on 4<sup>th</sup> SSPRC website
- Customized naming on award (e.g, "Energy Innovation Award")\*
- Acknowledgement in press release

\*for sponsor that sponsor two sets

**Limit to 8 sponsors** 

## PRINT ADVERTISING

Conference Goods sponsorship offers your company the following benefits:

One page (Color) RM 1,500
Half page (Color) RM 1,000
One page (Black and White) RM 800
Half page (Black and White) RM 300

Print Advertising promotes your company or organisation by advertising your products and services to SSPRC delegates









#### Bespoke sponsorship packages are available upon request!!

For further enquiries, please contact the sponsorship panel/co-chairs:

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