

Bachelor of Business (Management)

BA-BUSMGT7

Semester 2 | 2024

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

Semester 1 Aug/Sep 2024		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MGT10009	Contemporary Management Principles	Nil
MKT10009	Marketing and the Consumer Experience	Nil
ECO10005	Economic for Business Decision Making	Nil
MPU3273	Integrity and Anti-Corruption <i>(All Students)</i>	Nil
Summer Term Jan 2025		
MPU3212	Bahasa Kebangsaan A <i>(Degree local student with no SPM BM credit)</i>	Nil
Semester 2 Feb/Mar 2025		
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
MGT10010	Ethics of Innovation	50 credit points
BUS10014	Business for Sustainability, Social Change and Impact	Nil
MPU3193	Philosophy and Current Issues <i>(All students)</i>	Nil

Year Two

Semester 3 Aug/Sep 2025		
Unit Code	Unit Name	Pre-requisites
MGT20008	Business, Society, and Sustainability	MGT10009
PRM30001	Project Management Essentials	100 credit points
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	
MPU3183	Penghayatan Etika dan Peradaban <i>(Local Students)</i>	Nil
MPU3143	Bahasa Melayu Komunikasi 2 <i>(International students)</i>	Nil
Semester 4 Feb/Mar 2026		
MGT20007	Organisational Behaviour	87.5 credit points & MGT10009
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	
	Second Major/Minor/Elective	

Year Three

Winter Term Jul 2026		
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol <i>Optional</i> - WIL placement can be taken in Year Three	
Semester 5 Aug/Sep 2026		
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
HRM30012	Digital Management and the Future of Work	150 credit points & MGT10009 or HRM10004
	Second Major/Minor/Elective	
Summer Term Jan 2027		
Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
	Second Major/Minor/Elective	
Semester 6 Feb/Mar 2027		
BUS30032	Business Consulting Project	BUS30024 Advanced Innovative Business Practice OR BUS30031 Sustainable Business Practice
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10009
MGT30005	Strategic Planning	187.5 credit points
	Second Major/Minor/Elective	

Notes

To complete your study planner, please select either (as seen on Page 2 of this study planner):

- One co-major (8 units) OR
- One Second-Major (8 units) OR
- Two minors (4 units in each minor), OR
- One minor (4 units in each minor) and 4 electives, OR
- 8 electives.

Course Rules

- The maximum number of units to be studied as part of this award is 26 units or a maximum of 325 credit points (suggested is 24 units or 300 credit points).
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Management Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Second Major/Minor/Elective Units

100 credit points

A Second Major or a combination of Minors or Elective units.

A Second Major is a set of 8 units from the selected study area.

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum

0 credit points

- * Compulsory units to complete as a pre-requisite to graduate (see statement below)
- * Advisable to enrol in Year One
- * Email ltu@swinburne.edu.my for queries

Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term

25 credit points

- * An option for students and completing WIL placement is equivalent to two elective units exemption.
- * Students need to complete at least 12 units if they want to enrol in WIL placement
- * WIL placement can be taken in Year Three
- * Email ltu@swinburne.edu.my for queries

All commencing students of Master, Degree, Diploma and Foundation courses will be automatically registered for the **Academic Integrity Training Module** in the first semester (Note: Students articulating from Foundation Studies are expected to undertake this unit as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree course (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree

COURSE PLANNER

Second-Major Listing

ACCOUNTING

- ACC10008 Financial Information Systems
- ACC20007 Management Accounting for Planning & Control
- ACC20013 Company Accounting
- ACC30005 Taxation
- ACC30008 Accounting Theory
- ACC30010 Auditing
- FIN10002 Financial Statistics
- FIN20014 Financial Management

FINANCE

- BUS10014 Business for Sustainability, Social Change and Impact
- FIN10002 Financial Statistics
- FIN20014 Financial Management
- FIN20016 Ethics and International Finance
- FIN30014 Financial Risk Management
- FIN30016 Management of Investment Portfolios
- FIN30020 Alternative Investments
- FIN30021 Fixed Income and Debt Markets
- *For Business students, select ACC20007 to replace BUS10014*

HUMAN RESOURCE MANAGEMENT

- BUS10014 Business for Sustainability, Social Change and Impact
- HRM10004 Human Resource Practice
- HRM20016 Dynamics of Diversity in Organisations
- HRM20017 Managing Workplace Relations
- HRM30011 Human Resource Analytics
- HRM30012 Digital Management and the Future of Work
- LAW30005 Law of Employment
- MGT20007 Organisational Behaviour
- * For Management major students, select **two** elective units to replace HRM10004, MGT20007. Additionally, select MKT20021, and INB30025 to replace BUS10014, HRM30012 respectively.*

INTERNATIONAL BUSINESS

- BUS10014 Business for Sustainability, Social Change and Impact
- HRM30012 Digital Management and the Future of Work
- INB10002 International Business Operations
- INB20009 Global and Digital Marketplaces
- INB20012 Asian Regionalism & Global Business
- INB30020 Sustainable International Business Strategy
- INB30025 Global Business across Cultures
- SCM20003 Global Logistics & Supply Chain Management
- * For Management major students, select MKT20021 and INB30025 to replace BUS10014, HRM30012 respectively.*

MARKETING

- BUS10014 Business for Sustainability, Social Change and Impact
- MKT20019 Marketing Research and Analytic
- MKT20021 Integrated Marketing Communication
- MKT20025 Consumer Behaviour
- MKT20031 Marketing and Innovation
- MKT20032 Frontiers in Digital Marketing
- MKT30016 Marketing Strategy and Planning
- MKT30018 Marketing Insights
- * For Management major students, select MGT20008 to replace BUS10014.*

Minor Listing

Accounting

- ACC10008 Financial Information Systems
- ACC20007 Management Accounting for Planning & Control
- ACC20013 Company Accounting
- ACC30005 Taxation

International Business

- INB10002 International Business Operations
- INB20009 Global and Digital Marketplaces
- INB20012 Asian Regionalism & Global Business
- INB30020 Sustainable International Business Strategy

Human Resource Management

- HRM10004 Human Resource Practices
- HRM20016 Dynamics of Diversity in Organisations
- HRM20017 Managing Workplace Relations
- MGT10009 Contemporary Management Principles
- *For Business students, select LAW30005 to replace MGT10009:*
- *For Management major students, select any two of the following:*
- MKT20021 Integrated Marketing Communications*
- LAW30005 Law of Employment*

Marketing

- MKT10009 Marketing and the Consumer Experience
- MKT20021 Integrated Marketing Communication
- MKT20025 Consumer Behaviour
- MKT30016 Marketing Strategy and Planning
- *For Business students, select MKT20031 to replace MKT10009*
- * Students cannot do this minor if they have chosen a Digital Marketing minor*

Finance

- FIN10002 Financial Statistics
- FIN20014 Financial Management
- FIN30016 Management of Investment Portfolios
- *For Business students, select any one of the following:*
- FIN30014 Financial Risk Management*
- FIN30020 Alternative Investments*
- FIN30021 Fixed Income and Debt Markets*

Entrepreneurship

- ENT10001 Entrepreneurship and Opportunity
- ENT20006 Lean Startup Springboard
- ENT20008 Startup Funding and Investment
- ENT30015 Launching New Ventures

Digital Marketing

- MKT10009 Marketing and the Consumer Experience
- MKT20019 Marketing Research and Analytics
- MKT20032 Frontiers in Digital Marketing
- MKT30018 Marketing Insights
- *For Business students, select to MKT20031 replace MKT10009*
- *Students cannot do this minor if they have chosen Marketing minor*

Non- Business Minor

Social Media

- MDA10006 Innovation Cultures: Perspectives on Science and Technology
- MDA20003 Networked Selves
- MDA20009 Digital Communities
- MDA30012 Researching Social Media Public

Work Integrated Learning Placement

- BUS20015 Work Integrated Learning Placement - Business (Intensive)
- *An option for students and completing WIL placement is equivalent to two elective units exemption.*
- *Students need to complete at least 12 units if they want to enrol in WIL placement*
- *WIL placement can be taken in Year Three*