

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

1. If you intend to select Accounting as your Professional Major, please refer to the Course Planner on pages 2 and 3 for detailed guidance.
2. If you intend to choose Accounting and Finance as your Professional Major, please refer to the Course Planner on page 4 for detailed guidance.
3. If you intend to choose Finance as your Professional Major, please refer to the Course Planner on pages 5 and 6 for detailed guidance.
4. If you intend to choose Finance as your Professional Major and Human Resource Management as Second Major, please refer to the Course Planner on page 7 for detailed guidance.
5. If you intend to choose Finance as your Professional Major and International Business as Second Major, please refer to the Course Planner on page 8 for detailed guidance.
6. If you intend to choose Finance as your Professional Major and Management as Second Major, please refer to the Course Planner on page 9 for detailed guidance.
7. If you intend to choose Finance as your Professional Major and Marketing as Second Major, please refer to the Course Planner on page 10 for detailed guidance.
8. If you intend to take Human Resource Management as your Professional Major, please refer to the Course Planner on pages 11 and 12 for detailed guidance.
9. If you intend to take International Business as your Professional Major, please refer to the Course Planner on pages 13 and 14 for detailed guidance.
10. If you intend to take Management as your Professional Major, please refer to the Course Planner on pages 15 and 16 for detailed guidance.
11. If you intend to take Marketing as your Professional Major, please refer to the Course Planner on pages 17 and 18 for detailed guidance.

#### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

#### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

#### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 8 Professional Major Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 6 Minor/Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

#### General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a prerequisite to graduate (see statement below)

\* Advisable to enrol in Year One

\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

#### Work-Integrated Learning Placement

(3 month) – Offer in Winter/Summer

#### Term

#### or 2 Elective Units

25 credit points

\* An option for students and completing WIL placement is equivalent to two elective units exemption.

\* Students need to complete at least 12 units if they want to enrol in WIL placement

\* WIL placement can be taken in Year Three

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All commencing students of Bachelor of Business courses will be automatically registered for the Academic Integrity

Training Module (AIMFBDA) in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

\*Kindly refer to the Head of Department if you have any questions regarding your Course Planner.

#### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

# COURSE PLANNER

## Bachelor of Business (Accounting)

### BA-BUSACC8

Semester 1 | 2026

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

### Semester 1 | Mar 2026

Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3273	Integrity and Anti-Corruption (All Students)	Nil

### Winter Term | June 2026

MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil
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### Semester 2 | Sept 2026

INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
ACC10008	Financial Information Systems	ACC10007
FIN10002	Financial Statistics	Nil
MPU3193	Philosophy and Current issues (All students)	Nil

## Year Two

### Semester 3 | Mar 2027

ACC20013	Company Accounting	ACC10008
ACC20021	Management Accounting and Business Intelligence	ACC10007 + 50 credit points
FIN20014	Financial Management	ACC10007 + 75 credit points
MGT20007	Organisational Behaviour	87.5 credit points + MGT10009
MPU3183	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3143	Bahasa Melayu Komunikasi 2 (International students)	Nil

### Semester 4 | Aug 2027

LAW20019	Law of Commerce	LAW10004 or 100 credit points
ACC30009	Analysis for Competitive Advantage	ACC20021
FIN30014	Financial Risk Management	FIN20014
MGT20008	Business, Society, and Sustainability	MGT10009

## Year Three

### Summer Term | Jan 2028

Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three <i>Optional</i>	

### Semester 5 | Feb/Mar 2028

BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
ACC30010	Auditing	ACC20013
MGT30005	Strategic Planning (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)	187.5 credit points
MGT30008	Leadership Practice and Skills (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)	187.5 credit points + MGT10009

### Winter Term | June 2028

Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three <i>Optional</i>	

### Semester 6 | Aug 2028

BUS30032	Business Consulting Project	BUS30024 or BUS30031
ACC30012	Accounting, Society and Sustainability	ACC20013
ACC30005	Taxation	ACC10007 + 125 credit points
	Elective	

## Notes

To complete your study planner, please select either:

1. One minor (4 units in each minor) and 1 elective, OR
2. 5 electives.

#### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that

#### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

#### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

#### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 8 Accounting Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 3 Fixed Units + 5 Minor/Elective Units

100 credit points

A combination of Fixed units and Minor or Elective units.

A Fixed unit is the compulsory unit you MUST complete as part of your Course.

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

#### General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a prerequisite to graduate (see statement below)

\* Advisable to enrol in Year One

\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

#### Work-Integrated Learning Placement

(3 month) – Offer in Winter/Summer Term or 2 Elective Units 25 credit points

- An option for students and completing WIL placement is equivalent to two elective units exemption.
- Students need to complete at least 12 units if they want to enrol in WIL placement
- WIL placement can be taken in Year Three
- Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

All commencing students of Bachelor of Business courses will be automatically registered for the Academic Integrity Training Module (AIMFBDA) in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.

- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

# COURSE PLANNER

## Bachelor of Business (Accounting and Finance)

### BA-BUSACF4

Semester 1 | 2026

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

### Year One

Semester 1   Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil

  

Winter Term   June 2026		
Unit Code	Unit Name	Pre-requisites
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil

  

Semester 2   Sept 2026		
Unit Code	Unit Name	Pre-requisites
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
ACC10008	Financial Information Systems	ACC10007
FIN10002	Financial Statistics	Nil
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Bahasa Melayu Komunikasi 2 (International students)	Nil

### Year Two

Semester 3   Mar 2027		
Unit Code	Unit Name	Pre-requisites
BUS10014	Business for Sustainability, Social Change and Impact	Nil
ACC20013	Company Accounting	ACC10008
ACC20021	Management Accounting and Business Intelligence	ACC10007 + 50 credit points
FIN20014	Financial Management	ACC10007 + 75 credit points
MPU3192	Philosophy and Current Issues (All Students)	Nil

  

Semester 4   Aug 2027		
Unit Code	Unit Name	Pre-requisites
FIN20016	Ethics and International Finance	ECO10005
ACC30009	Analysis for Competitive Advantage	ACC20021
FIN30021	Fixed Income and Debt Markets	FIN10002 + FIN20014
LAW20019	Law of Commerce	LAW10004 or 100 credit points
MPU3412	Service Learning	Nil

### Year Three

Semester 5   Feb/Mar 2028		
Unit Code	Unit Name	Pre-requisites
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
ACC30010	Auditing	ACC20013
FIN30014	Financial Risk Management	FIN20014
FIN30020	Alternative Investments	FIN10002 + FIN20014

  

Semester 6   Aug 2028		
Unit Code	Unit Name	Pre-requisites
BUS30032	Business Consulting Project	BUS30010 or BUS30031
ACC30012	Accounting, Society and Sustainability	ACC20013
ACC30005	Taxation	ACC10007 + 125 credit points
FIN30016	Management of Investment Portfolios	FIN10002 + FIN20014

#### Notes

To complete your study planner, you need to complete:

1. 8 core units, AND
2. 16 discipline units.

#### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. (e.g. For ACC10007, the number "1" indicates that this is an Introductory Level unit.)
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

#### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

#### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

#### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 16 Accounting and Finance Discipline Units

200 credit points

A set of compulsory units you MUST complete as part of your Course.

#### General Studies/Mata Pelajaran Umum 0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

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Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

# COURSE PLANNER

## Bachelor of Business (Finance)

### BA-BUSFIN5

Semester 1 | 2026

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

### Year One

Semester 1   Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil
Winter Term   June 2026		
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil
Semester 2   Aug/Sep 2026		
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
FIN10002	Financial Statistics	Nil
MGT20008	Business, Society and Sustainability	MGT10009
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Malay Language Communication 2 (International students)	Nil

### Year Two

Semester 3   Mar 2027		
Unit Code	Unit Name	Pre-requisites
BUS10014	Business for Sustainability, Social Change and Impact	Nil
FIN20014	Financial Management	ACC10007 + 75 credit points
MGT10010	Ethics of Innovation	Concurrent Pre-req: MGT10009
MKT20025	Consumer Behaviour	MKT10009
MPU3192	Philosophy and Current issues (All students)	Nil
Semester 4   Aug/Sep 2027		
FIN20016	Ethics and International Finance	ECO10005
FIN30021	Fixed Income and Debt Markets	FIN10002 + FIN20014
FIN30016	Management of Investment Portfolios	FIN10002 + FIN20014
MKT20021	Integrated Marketing Communication	MKT10009
MPU3412	Service Learning	Nil

### Year Three

Summer Term   Jan 2028		
Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
Semester 5   Mar 2028		
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
FIN30020	Alternative Investments	FIN10002 + FIN20014
MKT30016	Marketing Strategy and Planning	175 credit points & MKT20025
MKT20031	Marketing and Innovation	MKT10009 and Anti-requisite: MKT20024
Winter Term   Jul 2028		
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
Semester 6   Aug/Sep 2028		
BUS30032	Business Consulting Project	BUS30024 or BUS30031
FIN30014	Financial Risk Management	FIN20014
PRM30001	Project Management Essentials (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement.)	100 credit points
MGT30008	Leadership Practice and Skills (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement.)	187.5 credit points & MGT10009

#### Notes

##### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.

#### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

#### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

#### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 6 Minor/Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

#### General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

#### Work-Integrated Learning Placement

(3 month) – Offer in Winter/Summer

#### Term or 2 Elective Units

25 credit points

\* An option for students and completing WIL placement is equivalent to two elective units exemption.

\* Students need to complete at least 12 units if they want to enrol in WIL placement

\* WIL placement can be taken in Year Three

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All commencing students of Bachelor of Business courses will be automatically registered for the **Academic Integrity Training Module** (AIMFBDA) in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

## COURSE PLANNER

## Bachelor of Business with a major in Finance and a second major in Human Resource Management

BA-BUS11

Semester 1 | 2026

## Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

Semester 1   Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil
Winter Term   June 2026		
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil
Semester 2   Aug/Sep 2026		
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
FIN10002	Financial Statistics	Nil
HRM10004	Human Resource Practices	Concurrent Pre-req: MGT10009
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Malay Language Communication 2 (International students)	Nil

## Year Two

Semester 3   Mar 2027		
BUS10014	Business for Sustainability, Social Change and Impact	Nil
FIN20014	Financial Management	ACC10007 + 75 credit points
MGT20007	Organisational Behaviour	87.5 credit points & MGT10009
HRM20016	Dynamics of Diversity in Organisations	MGT10009 OR HRM10004
MPU3192	Philosophy and Current issues (All students)	Nil
Semester 4   Aug/Sep 2027		
FIN20016	Ethics and International Finance	ECO10005
FIN30021	Fixed Income and Debt Markets	FIN10002 + FIN20014
FIN30016	Management of Investment Portfolios	FIN10002 + FIN20014
HRM20017	Managing Workplace Relations	87.5 credit points & MGT10009
MPU3412	Service Learning	Nil

## Year Three

Semester 5   Mar 2028		
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
FIN30020	Alternative Investments	FIN10002 + FIN20014
HRM30012	Digital Management and the Future of Work	150 credit points & (MGT10009 OR HRM10004)
MGT30005	Strategic Planning	187.5 credit points
Semester 6   Aug/Sep 2028		
BUS30032	Business Consulting Project	BUS30024 or BUS30031
FIN30014	Financial Risk Management	FIN20014
HRM30011	Human Resource Analytics	175 credit points & (MGT10009 & INF10024)
LAW30005	Law of Employment	150 credit points

## Notes

## Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

## How to use your Course Planner

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## Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

## 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

## 8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

## 8 Human Resource Management Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

## General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

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Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

## COURSE PLANNER

## Bachelor of Business with a major in Finance and a second major in International Business

BA-BUS11

Semester 1 | 2026

## Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

Semester 1   Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil
Winter Term   June 2026		
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil
Semester 2   Aug/Sep 2026		
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
FIN10002	Financial Statistics	Nil
INB10002	International Business Operations	Nil
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Malay Language Communication 2 (International students)	Nil

## Year Two

Semester 3   Mar 2027		
BUS10014	Business for Sustainability, Social Change and Impact	Nil
FIN20014	Financial Management	ACC10007 + 75 credit points
INB20009	Global and Digital Marketplace	Nil
MGT20007	Organisational Behaviour	87.5 credit points & MGT10009
MPU3192	Philosophy and Current issues (All students)	Nil
Semester 4   Aug/Sep 2027		
FIN20016	Ethics and International Finance	ECO10005
FIN30021	Fixed Income and Debt Markets	FIN10002 + FIN20014
FIN30016	Management of Investment Portfolios	FIN10002 + FIN20014
SCM20003	Global Logistics and Supply Chain Management	50 credit points and Antirequisite: INB20008
MPU3412	Service Learning	Nil

## Year Three

Semester 5   Mar 2028		
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
FIN30020	Alternative Investments	FIN10002 + FIN20014
HRM30012	Digital Management and the Future of Work	150 credit points & (MGT10009 OR HRM10004)
INB30025	Global Business across Cultures	150 credit points
Semester 6   Aug/Sep 2028		
BUS30032	Business Consulting Project	BUS30024 or BUS30031
FIN30014	Financial Risk Management	FIN20014
INB20012	Asian Regionalism & Global Business	137.5 credit points & INB10002
INB30020	Sustainable International Business Strategy	175 credit points & INB20012

## Notes

## Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

## How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

## Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

## 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

## 8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

## 8 International Business Discipline Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

## General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

All commencing students of Bachelor of Business courses will be automatically registered for the **Academic Integrity Training Module** (AIMFBDA) in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

## COURSE PLANNER

## Bachelor of Business with a major in Finance and a second major in Management

BA-BUS11

Semester 1 | 2026

## Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

Semester 1   Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil

  

Winter Term   June 2026		
Unit Code	Unit Name	Pre-requisites
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil

  

Semester 2   Aug/Sep 2026		
Unit Code	Unit Name	Pre-requisites
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
FIN10002	Financial Statistics	Nil
HRM10004	Human Resource Practices	Concurrent Pre-req: MGT10009
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Malay Language Communication 2 (International students)	Nil

## Year Two

Semester 3   Mar 2027		
Unit Code	Unit Name	Pre-requisites
BUS10014	Business for Sustainability, Social Change and Impact	Nil
FIN20014	Financial Management	ACC10007 + 75 credit points
MGT20007	Organisational Behaviour	87.5 credit points & MGT10009
MGT10010	Ethics of Innovation	Concurrent Pre-req: MGT10009
MPU3192	Philosophy and Current issues (All students)	Nil

  

Semester 4   Aug/Sep 2027		
Unit Code	Unit Name	Pre-requisites
FIN20016	Ethics and International Finance	ECO10005
FIN30021	Fixed Income and Debt Markets	FIN10002 + FIN20014
FIN30016	Management of Investment Portfolios	FIN10002 + FIN20014
MGT20008	Business, Society and Sustainability	MGT10009
MPU3412	Service Learning	Nil

## Year Three

Semester 5   Mar 2028		
Unit Code	Unit Name	Pre-requisites
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
FIN30020	Alternative Investments	FIN10002 + FIN20014
HRM30012	Digital Management and the Future of Work	150 credit points & (MGT10009 OR HRM10004)
MGT30005	Strategic Planning	187.5 credit points

  

Semester 6   Aug/Sep 2028		
Unit Code	Unit Name	Pre-requisites
BUS30032	Business Consulting Project	BUS30024 or BUS30031
FIN30014	Financial Risk Management	FIN20014
PRM30001	Project Management Essentials	100 credit points
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10009

## Notes

## Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

## How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

## Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

## 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

## 8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

## 8 Management Discipline Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

## General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

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- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

## Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

Semester 1   Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil

  

Winter Term   June 2026		
Unit Code	Unit Name	Pre-requisites
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil

  

Semester 2   Aug/Sep 2026		
Unit Code	Unit Name	Pre-requisites
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
FIN10002	Financial Statistics	Nil
MKT20025	Consumer Behaviour	MKT10009
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Malay Language Communication 2 (International students)	Nil

## Year Two

Semester 3   Mar 2027		
Unit Code	Unit Name	Pre-requisites
BUS10014	Business for Sustainability, Social Change and Impact	Nil
FIN20014	Financial Management	ACC10007 + 75 credit points
MKT20019	Marketing Research and Analytic	87.5 credit points & MKT10009
MKT20021	Integrated Marketing Communication	MKT10009
MPU3192	Philosophy and Current issues (All students)	Nil

  

Semester 4   Aug/Sep 2027		
Unit Code	Unit Name	Pre-requisites
FIN20016	Ethics and International Finance	ECO10005
FIN30021	Fixed Income and Debt Markets	FIN10002 + FIN20014
FIN30016	Management of Investment Portfolios	FIN10002 + FIN20014
MKT20032	Frontiers in Digital Marketing	MKT20031 or MKT20019 or MKT20024
MPU3412	Service Learning	Nil

## Year Three

Semester 5   Mar 2028		
Unit Code	Unit Name	Pre-requisites
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
FIN30020	Alternative Investments	FIN10002 + FIN20014
MKT30016	Marketing Strategy and Planning	175 credit points & MKT20025
MKT20031	Marketing and Innovation	MKT10009 and Anti-requisite: MKT20024

  

Semester 6   Aug/Sep 2028		
Unit Code	Unit Name	Pre-requisites
BUS30032	Business Consulting Project	BUS30024 or BUS30031
FIN30014	Financial Risk Management	FIN20014
MKT30018	Marketing Insights	150 credit points & MKT20019
ENT20006	Lean Startup Springboard	100 credit points

## Notes

## Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

## How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

## Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

## 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

## 8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

## 8 Marketing Discipline Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

## General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

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- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

##### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

Semester 1   Feb/Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil
Winter Term   June 2026		
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil
Semester 2   Aug/Sep 2026		
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
HRM10004	Human Resource Practices	Concurrent Pre-req: MGT10009
HRM20016	Dynamics of Diversity in Organisations	MGT10009 OR HRM10004
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Malay Language Communication 2 (International students)	Nil

## Year Two

Semester 3   Feb/Mar 2027		
Unit Code	Unit Name	Pre-requisites
BUS10014	Business for Sustainability, Social Change and Impact	Nil
MGT20007	Organisational Behaviour	87.5 credit points & MGT10009
MKT20025	Consumer Behaviour	MKT10009
MGT10010	Ethics of Innovation	Concurrent pre-req: MGT10009
MPU3192	Philosophy and Current issues (All students)	Nil
Semester 4   Aug/Sep 2027		
HRM20017	Managing Workplace Relations	87.5 credit points & MGT10009
HRM30012	Digital Management and the Future of Work	150 credit points & MGT10009 or HRM10024
MGT20008	Business, Society, and Sustainability	MGT10009
MKT20021	Integrated Marketing Communication	MKT10009
MPU3412	Service Learning	Nil

## Year Three

Summer Term   Jan 2028		
Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
Semester 5   Feb/Mar 2028		
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
LAW30005	Law of Employment	150 credit points
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10009
MKT30016	Marketing Strategy and Planning (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)	175 credit points & MKT20025
Winter Term   June 2028		
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
Semester 6   Aug/Sep 2028		
BUS30032	Business Consulting Project	BUS30024 or BUS30031
HRM30011	Human Resource Analytics	175 credit points & (MGT10009 & INF10024)
PRM30001	Project Management Essentials	100 credit points
MKT20031	Marketing and Innovation (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)	MKT10009 and Anti-requisite: MKT20024

##### Notes

##### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.

##### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

##### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

##### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

##### 8 Human Resource Management Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

##### 6 Minor/ Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

##### General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a prerequisite to graduate (see statement below)

\* Advisable to enrol in Year One

\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

##### Work-Integrated Learning Placement

(3 month) – Offer in Winter/Summer Term

##### or 2 Elective Units

25 credit points

\* An option for students and completing WIL placement is equivalent to two elective units exemption.

\* Students need to complete at least 12 units if they want to enrol in WIL placement

\* WIL placement can be taken in Year Three

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• International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.  
It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

## Bachelor of Business (International Business)

### BA-BUSINB6

#### Semester 1 | 2026

##### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

### Semester 1 | Feb/Mar 2026

Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil

### Winter Term | June 2026

MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil
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### Semester 2 | Aug/Sep 2026

INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
INB10002	International Business Operations	Nil
SCM20003	Global Logistics and Supply Chain Management	50 credit points and Anti-requisite: INB20008
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Malay Language Communication 2 (International students)	Nil

## Year Two

### Semester 3 | Feb/Mar 2027

BUS10014	Business for Sustainability, Social Change and Impact	Nil
INB20009	Global and Digital Marketplace	
MKT20025	Consumer Behaviour	MKT10009
MGT10010	Ethics of Innovation	Concurrent pre-req: MGT10009
MPU3192	Philosophy and Current issues (All students)	Nil

### Semester 4 | Aug/Sep 2027

INB20012	Asian Regionalism & Global Business	137.5 credit points & INB 10002
PRM30001	Project Management Essentials	100 credit points
MGT20008	Business, Society, and Sustainability	MGT10009
MKT20021	Integrated Marketing Communication	MKT10009
MPU3412	Service Learning	Nil

## Year Three

### Winter Term | Jan 2028

Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	

### Semester 5 | Feb/Mar 2028

BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
HRM30012	Digital Management and the Future of Work	150 credit points & MGT10009 or HRM10024
INB30025	Global Business across Cultures	150 credit points
MKT30016	Marketing Strategy and Planning (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)	175 credit points & MKT20025

### Winter Term | June 2028

BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
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### Semester 6 | Aug/Sep 2028

BUS30032	Business Consulting Project	BUS30024 or BUS30031
INB30020	Sustainable International Business Strategy	175 credit points & INB20012
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10009
MKT20031	Marketing and Innovation (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)	MKT10009 and Anti-requisite: MKT20024

##### Notes

##### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, the number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.

##### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

##### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

##### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

##### 8 International Business Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

##### 6 Minor/Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

##### General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

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##### Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term

##### or 2 Elective Units

25 credit points

\* An option for students and completing WIL placement is equivalent to two elective units exemption.

\* Students need to complete at least 12 units if they want to enrol in WIL placement

\* WIL placement can be taken in Year Three

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It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

##### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

Semester 1   Feb/Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil

  

Winter Term   June 2026		
Unit Code	Unit Name	Pre-requisites
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil

  

Semester 2 Aug/Sep 2026		
Unit Code	Unit Name	Pre-requisites
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
MGT10010	Ethics of Innovation	Concurrent Pre-req: MGT10009
INB10002	International Business Operations	Nil
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Bahasa Melayu Komunikasi 2 (International students)	Nil

## Year Two

Semester 3   Feb/Mar 2027		
Unit Code	Unit Name	Pre-requisites
BUS10014	Business for Sustainability, Social Change and Impact	Nil
MGT20008	Business, Society, and Sustainability	MGT10009
MGT20007	Organisational Behaviour	87.5 credit points & MGT10009
MKT20025	Consumer Behaviour	MKT10009
MPU3192	Philosophy and Current issues (All students)	Nil

  

Semester 4   Aug/Sep 2027		
Unit Code	Unit Name	Pre-requisites
HRM30012	Digital Management and the Future of Work	150 credit points & MGT10009 or HRM10024
PRM30001	Project Management Essentials	100 credit points
INB20012	Asian Regionalism & Global Business	137.5 credit points & INB10002
MKT20021	Integrated Marketing Communication	MKT10009
MPU3412	Service Learning	Nil

## Year Three

Winter Term   Jan 2028		
Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	

  

Semester 5   Feb/ Mar 2028		
Unit Code	Unit Name	Pre-requisites
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10009
INB20009	Global and Digital Marketplace	Nil
MKT30016	Marketing Strategy and Planning (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)	175 credit points & MKT20025

  

Winter Term   June 2028		
Unit Code	Unit Name	Pre-requisites
BUS20015*	- Completing WIL as an exemption to 2 electives - Students need to complete at least 12 units to enrol - WIL placement can be taken in Year Three	
BUS30032	Business Consulting Project	BUS30024 or BUS30031
MGT30005	Strategic Planning	187.5 credit points
INB30020	Sustainable International Business Strategy	175 credit points & INB20012
MKT20031	Marketing and Innovation (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)	MKT10009 and Anti-requisite: MKT20024

### Notes

#### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, the number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.

#### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

#### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

#### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 8 Management Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

#### 6 Minor/Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

#### General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)

\* Advisable to enrol in Year One

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#### Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term

#### or 2 Elective Units

25 credit points

\* An option for students and completing WIL placement is equivalent to two elective units exemption.

\* Students need to complete at least 12 units if they want to enrol in WIL placement

\* WIL placement can be taken in Year Three

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All commencing students of Bachelor of Business courses will be automatically registered for the **Academic Integrity Training Module (AIMFBDA)** in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

# COURSE PLANNER

## Bachelor of Business (Marketing)

### BA-BUSMKT8

Semester 1 | 2026

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

### Year One

Semester 1   Mar 2026		
Unit Code	Unit Name	Pre-requisites
ACC10007	Financial Information for Decision Making	Nil
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
ECO10005	Economics for Business Decision Making	Nil
MPU3272	Integrity and Anti-Corruption (All Students)	Nil

  

Winter Term   June 2026		
Unit Code	Unit Name	Pre-requisites
MPU3212	Bahasa Kebangsaan A (Degree local student with no SPM BM credit)	Nil

  

Semester 2   Aug/Sep 2026		
Unit Code	Unit Name	Pre-requisites
INF10024	Business Digitalisation	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
MKT20025	Consumer Behaviour	MKT10009
MKT20031	Marketing and Innovation	MKT10009 and Anti-requisite: MKT20024
MPU3182	Penghayatan Etika dan Peradaban (Local Students)	Nil
MPU3142	Bahasa Melayu Komunikasi 2 (International students)	Nil

### Year Two

Semester 3   Mar 2027		
Unit Code	Unit Name	Pre-requisites
BUS10014	Business for Sustainability, Social Change and Impact	Nil
MKT20019	Marketing Research and Analytics	87.5 credit points & MKT10009
INB10002	International Business Operations	Nil
MGT10010	Ethics of Innovation	Concurrent Pre-req: MGT10009
MPU3192	Philosophy and Current issues (All students)	Nil

  

Semester 4   Aug/Sep 2027		
Unit Code	Unit Name	Pre-requisites
MKT20032	Frontiers in Digital Marketing	MKT20031 or MKT20019 or MKT20024
MKT20021	Integrated Marketing Communication	MKT10009
INB20012	Asian Regionalism & Global Business	137.5 credit points & INB10002
MGT20008	Business, Society and Sustainability	MGT10009
MPU3412	Service Learning	Nil

### Year Three

Summer Term   Jan 2028		
Unit Code	Unit Name	Pre-requisites
BUS20015*	<i>Optional</i>	<ul style="list-style-type: none"> <li>- Completing WIL as an exemption to 2 electives</li> <li>- Students need to complete at least 12 units to enrol</li> <li>- WIL placement can be taken in Year Three</li> </ul>

  

Semester 5   Mar 2028		
Unit Code	Unit Name	Pre-requisites
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
MKT30016	Marketing Strategy and Planning	175 credit points & MKT20025
MGT30008	Leadership Practice and Skills	187.5 credit points & MGT10009
INB20009	Global and Digital Marketplaces	Nil

  

Winter Term   Jul 2028		
Unit Code	Unit Name	Pre-requisites
BUS20015*	<i>Optional</i>	<ul style="list-style-type: none"> <li>- Completing WIL as an exemption to 2 electives</li> <li>- Students need to complete at least 12 units to enrol</li> <li>- WIL placement can be taken in Year Three</li> </ul>

  

Semester 6   Aug/Sep 2028		
Unit Code	Unit Name	Pre-requisites
BUS30032	Business Consulting Project	BUS30010 or BUS30031
MKT30018	Marketing Insights	150 credit points & MKT20019
PRM30001	Project Management Essentials (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement.)	100 credit points
INB30020	Sustainable International Business Strategy (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement.)	175 credit points & INB20012

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