

COURSE PLANNER

Bachelor of Business (Management & Digital Media)

BA-BUSMGDM

Semester 1| 2026

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1 Feb/Mar 2026 | | |
|---------------------------|--|------------------|
| Unit Code | Unit Name | Pre-requisites |
| MKT10009 | Marketing and the Consumer Experience | Nil |
| MGT10009 | Contemporary Management Principles | Nil |
| DCO10005 | Typography | Nil |
| DDM10005 | Imaging for Narrative and Storyboards | Nil |
| MPU3272 | Integrity and Anti-Corruption <i>(All Students)</i> | Nil |
| Winter Term June 2026 | | |
| MPU3212 | Bahasa Kebangsaan A <i>(Degree local student with no SPM BM credit)</i> | Nil |
| Semester 2 Aug/Sep 2026 | | |
| ACC10007 | Financial Information for Decision Making | Nil |
| BUS10015 | Creative Mindset and Entrepreneurship | Nil |
| DCO20004 | User Interface Design | Nil |
| DDM10006 | Typography for Screen and Motion | 50 credit points |
| MPU3182 | Penghayatan Etika dan Peradaban <i>(Local Students)</i> | Nil |
| MPU3142 | Bahasa Melayu Komunikasi 2 <i>(International students)</i> | Nil |

Year Two

| Semester 3 Feb/Mar 2027 | | |
|---------------------------|--|-------------------------------|
| Unit Code | Unit Name | Pre-requisites |
| INF10024 | Business Digitalisation | Nil |
| MGT20008 | Business, Society, and Sustainability | MGT10009 |
| DCO10002 | Digital Design | Nil |
| DCO20001 | Brand and Identity Design | 50 credit points |
| MPU3192 | Philosophy and Current issues <i>(All students)</i> | Nil |
| Semester 4 Aug/Sep 2027 | | |
| ECO10005 | Economics for Business Decision Making | Nil |
| MGT20007 | Organisational Behaviour | 87.5 credit points & MGT10009 |
| DCO10001 | Concepts and Narratives | Nil |
| DDM20003 | Digital Video Camera Techniques | 50 credit points |
| MPU3412 | Service Learning | Nil |

Year Three

| Semester 5 Feb/ Mar 2028 | | |
|----------------------------|---|--|
| Unit Code | Unit Name | Pre-requisites |
| BUS30031 | Sustainable Business Practice | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| HRM30012 | Digital Management and the Future of Work | 150 credit points & MGT10009 or HRM10024 |
| DDD30021 | Digital Video Compositing | DDM10006 & DDM20003 |
| DDM30005 | Motion Design New Technologies | 150 credit points |
| Semester 6 Aug/Sep 2028 | | |
| MGT30005 | Strategic Planning | 187.5 credit points |
| DDD30022 | Motion Graphics Project | DDD30021 |
| DDM30001 | Motion Design Capstone Project | 200 credit points |

Notes

To complete your study planner, you need to complete 23 core units.

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.



How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 23 units (300 credit points) comprising of:

23 Core Units
300 credit points

A set of compulsory units you MUST complete as part of your Course.

General Studies/Mata Pelajaran Umum
0 credit points

* Compulsory units to complete as a pre-requisite to graduate (see statement below)

* Advisable to enrol in Year One

* Email itu@swinburne.edu.my for queries

All commencing students of Bachelor of Business courses will be automatically registered for the **Academic Integrity Training Module** (AIMFBDA) in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.