

# COURSE PLANNER

## Bachelor of Business

BA-BUS11

Semester 2| 2026

### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

1. If you intend to select **Accounting** as your Professional Major, please refer to the Course Planner on pages 2 and 3 for detailed guidance.
2. If you intend to choose **Accounting and Finance** as your Professional Major, please refer to the Course Planner on page 4 for detailed guidance.
3. If you intend to choose **Finance** as your Professional Major, please refer to the Course Planner on pages 5 and 6 for detailed guidance.
4. If you intend to choose **Finance** as your Professional Major and **Human Resource Management** as Second Major, please refer to the Course Planner on page 7 for detailed guidance.
5. If you intend to choose **Finance** as your Professional Major and **International Business** as Second Major, please refer to the Course Planner on page 8 for detailed guidance.
6. If you intend to choose **Finance** as your Professional Major and **Management** as Second Major, please refer to the Course Planner on page 9 for detailed guidance.
7. If you intend to choose **Finance** as your Professional Major and **Marketing** as Second Major, please refer to the Course Planner on page 10 for detailed guidance.
8. If you intend to take **Human Resource Management** as your Professional Major, please refer to the Course Planner on pages 11 and 12 for detailed guidance.
9. If you intend to take **International Business** as your Professional Major, please refer to the Course Planner on pages 13 and 14 for detailed guidance.
10. If you intend to take **Management** as your Professional Major, please refer to the Course Planner on pages 15 and 16 for detailed guidance.
11. If you intend to take **Marketing** as your Professional Major, please refer to the Course Planner on pages 17 and 18 for detailed guidance.

\*Kindly refer to the Head of Department if you have any questions regarding your Course Planner.

### Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.



### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

**8 Core Units**  
100 credit points

A set of compulsory units you **MUST** complete as part of your Course.

**8 Professional Major Units**  
100 credit points

A set of compulsory units you **MUST** complete as part of your Course.

**6 Minor/Elective Units**  
75 credit points

A Minor is a set of 4 units from the selected study area.  
An Elective is a standalone unit from any study area.

**General Studies/Mata Pelajaran Umum**  
0 credit points

- \* Compulsory units to complete as a pre-requisite to graduate (see statement below)
- \* Advisable to enrol in Year One
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

**Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term or 2 Elective Units**  
25 credit points

- \* An option for students and completing WIL placement is equivalent to two elective units exemption.
- \* Students need to complete at least 12 units if they want to enrol in WIL placement
- \* WIL placement can be taken in Year Three
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

# COURSE PLANNER

## Bachelor of Business (Accounting)

### BA-BUSACC8

Semester 2 | 2026

#### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

| Semester 1   Sept 2026     |                                                                                 |                |
|----------------------------|---------------------------------------------------------------------------------|----------------|
| Unit Code                  | Unit Name                                                                       | Pre-requisites |
| ACC10007                   | Financial Information for Decision Making                                       | Nil            |
| MKT10009                   | Marketing and the Consumer Experience                                           | Nil            |
| MGT10009                   | Contemporary Management Principles                                              | Nil            |
| ECO10005                   | Economics for Business Decision Making                                          | Nil            |
| MPU3312                    | Academic Integrity and Professional Conduct<br><i>(All Students)</i>            | Nil            |
| SummerTerm   Jan 2027      |                                                                                 |                |
| MPU3212                    | Bahasa Kebangsaan A<br><i>(Degree Malaysian students with no SPM BM credit)</i> | Nil            |
| Semester 2   Feb/ Mar 2027 |                                                                                 |                |
| INF10024                   | Business Digitalisation                                                         | Nil            |
| BUS10015                   | Creative Mindset and Entrepreneurship                                           | Nil            |
| ACC10008                   | Financial Information Systems                                                   | ACC10007       |
| FIN10002                   | Financial Statistics                                                            | Nil            |
| MPU3172                    | Aspirasi Negara Bangsa - BM<br><i>(Malaysian students only)</i>                 | Nil            |
| MPU3142                    | Malay Language Communication 2<br><i>(International students only)</i>          | Nil            |

## Year Two

| Semester 3   Aug / Sept 2027 |                                                                                      |                               |
|------------------------------|--------------------------------------------------------------------------------------|-------------------------------|
| ACC20013                     | Company Accounting                                                                   | ACC10008                      |
| ACC20021                     | Management Accounting and Business Intelligence                                      | ACC10007 + 50 credit points   |
| FIN20014                     | Financial Management                                                                 | ACC10007 + 75 credit points   |
| MGT20007                     | Organisational Behaviour                                                             | 87.5 credit points + MGT10009 |
| MPU3222                      | Career Development<br><i>(All students)</i>                                          | Nil                           |
| Semester 4   Feb/Mar 2028    |                                                                                      |                               |
| LAW20019                     | Law of Commerce                                                                      | LAW10004 or 100 credit points |
| ACC30009                     | Analysis for Competitive Advantage                                                   | ACC20021 or ACC20007          |
| FIN30014                     | Financial Risk Management                                                            | FIN20014                      |
| MGT20008                     | Business, Society, and Sustainability                                                | MGT10009                      |
| MPU3112                      | Kursus Integriti dan Antirasuah (KIAR) – BM<br><i>(Malaysian Students only)</i>      | Nil                           |
| MPU3112                      | Kursus Integriti dan Antirasuah (KIAR) – ENG<br><i>(International Students only)</i> | Nil                           |

## Year Three

| Winter Term   July 2028    |                                                                                                                                                                     |                                                                                                                            |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Unit Code                  | Unit Name                                                                                                                                                           | Pre-requisites                                                                                                             |
| BUS20015*                  | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>Optional<br>- WIL placement can be taken in Year Three |                                                                                                                            |
| Semester 5   Aug/Sept 2028 |                                                                                                                                                                     |                                                                                                                            |
| BUS30031                   | Sustainable Business Practice                                                                                                                                       | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| ACC30010                   | Auditing                                                                                                                                                            | ACC20013                                                                                                                   |
| MGT30005                   | Strategic Planning<br>(Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)               | 187.5 credit points                                                                                                        |
| MGT30008                   | Leadership Practice and Skills<br>(Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)   | 187.5 credit points + MGT10009                                                                                             |
| MPU3122                    | Falsafah dan Cabaran Semasa - BM<br><i>(Malaysian students only)</i>                                                                                                | Nil                                                                                                                        |
| MPU3152                    | Citra Malaysia<br><i>(International Students only)</i>                                                                                                              | Nil                                                                                                                        |
| Summer Term   Jan 2029     |                                                                                                                                                                     |                                                                                                                            |
| Unit Code                  | Unit Name                                                                                                                                                           | Pre-requisites                                                                                                             |
| BUS20015*                  | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>Optional<br>- WIL placement can be taken in Year Three |                                                                                                                            |
| Semester 6   Feb/Mar 2029  |                                                                                                                                                                     |                                                                                                                            |
| BUS30032                   | Business Consulting Project                                                                                                                                         | BUS30024 or BUS30031                                                                                                       |
| ACC30012                   | Accounting, Society and Sustainability                                                                                                                              | ACC20013                                                                                                                   |
| ACC30005                   | Taxation                                                                                                                                                            | ACC10007 + 125 credit points                                                                                               |
|                            | Elective                                                                                                                                                            |                                                                                                                            |
| MPU3412                    | Service Learning<br>(All students)                                                                                                                                  | Nil                                                                                                                        |



#### How to use your Course Planner

Refer to the table below to help explain what units are required each semester throughout your course. The units in your planner are color-coded to assist you with mapping out your studies.

#### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

**8 Core Units**  
100 credit points

A set of compulsory units you MUST complete as part of your Course.

**8 Accounting Discipline Units**  
100 credit points

A set of compulsory units you MUST complete as part of your Course.

**3 Fixed Units + 5 Minor/Elective Units**  
100 credit points

A combination of Fixed units and Minor or Elective units.

A Fixed unit is the compulsory unit you MUST complete as part of your Course.

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

**General Studies/Mata Pelajaran Umum**  
0 credit points

- \* Compulsory units to complete as a prerequisite to graduate (see statement below)
- \* Advisable to enrol in Year One
- \* Email [mpu@swinburne.edu.my](mailto:mpu@swinburne.edu.my) for queries

**Work-Integrated Learning Placement**  
(3 months) – Offer in Winter/Summer Term or 2 Elective Units 25 credit points

- An option for students to complete WIL placement is equivalent to two elective units exemption.
- Students need to complete at least 12 units (including current semester) if they want to enrol in WIL placement
- WIL placement can be taken in Year Three
- Email [wil-pu@swinburne.edu.my](mailto:wil-pu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Notes

- To complete your study planner, please select either:
- 1. One minor (4 units in each minor) and 1 elective, OR
  - 2. 5 electives.

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at the Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, the number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross-institutional study, or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the prerequisites for each unit are met when planning for their progression in their course.

COURSE PLANNER

Bachelor of Business (Accounting and Finance)

BA-BUSACF4

Semester 2 | 2026

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Sept 2026      |                                                                                 |                |
|-----------------------------|---------------------------------------------------------------------------------|----------------|
| Unit Code                   | Unit Name                                                                       | Pre-requisites |
| ACC10007                    | Financial Information for Decision Making                                       | Nil            |
| MKT10009                    | Marketing and the Consumer Experience                                           | Nil            |
| MGT10009                    | Contemporary Management Principles                                              | Nil            |
| ECO10005                    | Economics for Business Decision Making                                          | Nil            |
| MPU3312                     | Academic Integrity and Professional Conduct<br><i>(All Students)</i>            | Nil            |
| Summer Term   Jan 2027      |                                                                                 |                |
| Unit Code                   | Unit Name                                                                       | Pre-requisites |
| MPU3212                     | Bahasa Kebangsaan A<br><i>(Degree Malaysian students with no SPM BM credit)</i> | Nil            |
| Semester 2   Feb / Mar 2027 |                                                                                 |                |
| INF10024                    | Business Digitalisation                                                         | Nil            |
| BUS10015                    | Creative Mindset and Entrepreneurship                                           | Nil            |
| ACC10008                    | Financial Information Systems                                                   | ACC10007       |
| FIN10002                    | Financial Statistics                                                            | Nil            |
| MPU3172                     | Aspirasi Negara Bangsa - BM<br><i>(Malaysian Students only)</i>                 | Nil            |
| MPU3142                     | Malay Language Communication 2<br><i>(International students only)</i>          | Nil            |

Year Two

| Semester 3   Aug / Sept 2027 |                                                                                      |                               |
|------------------------------|--------------------------------------------------------------------------------------|-------------------------------|
| BUS10014                     | Business for Sustainability, Social Change and Impact                                | Nil                           |
| ACC20013                     | Company Accounting                                                                   | ACC10008                      |
| ACC20021                     | Management Accounting and Business Intelligence                                      | ACC10007 + 50 credit points   |
| FIN20014                     | Financial Management                                                                 | ACC10007 + 75 credit points   |
| MPU3222                      | Career Development<br><i>(All Students)</i>                                          | Nil                           |
| Semester 4   Feb / Mar 2028  |                                                                                      |                               |
| FIN20016                     | Ethics and International Finance                                                     | ECO10005                      |
| ACC30009                     | Analysis for Competitive Advantage                                                   | ACC20021 or ACC20007          |
| FIN30021                     | Fixed Income and Debt Markets                                                        | FIN10002 + FIN20014           |
| LAW20019                     | Law of Commerce                                                                      | LAW10004 or 100 credit points |
| MPU3112                      | Kursus Integriti dan Antirasuah (KIAR) – BM<br><i>(Malaysian Students only)</i>      | Nil                           |
| MPU3112                      | Kursus Integriti dan Antirasuah (KIAR) – ENG<br><i>(International Students only)</i> | Nil                           |

Year Three

| Semester 5   Aug /Sept 2028 |                                                                      |                                                                                                                            |
|-----------------------------|----------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Unit Code                   | Unit Name                                                            | Pre-requisites                                                                                                             |
| BUS30031                    | Sustainable Business Practice                                        | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| ACC30010                    | Auditing                                                             | ACC20013                                                                                                                   |
| FIN30014                    | Financial Risk Management                                            | FIN20014                                                                                                                   |
| FIN30020                    | Alternative Investments                                              | FIN10002 + FIN20014                                                                                                        |
| MPU3122                     | Falsafah dan Cabaran Semasa - BM<br><i>(Malaysian students only)</i> | Nil                                                                                                                        |
| MPU3152                     | Citra Malaysia<br><i>(International Students only)</i>               | Nil                                                                                                                        |
| Semester 6   Feb / Mar 2029 |                                                                      |                                                                                                                            |
| BUS30032                    | Business Consulting Project                                          | BUS30010 or BUS30031                                                                                                       |
| ACC30012                    | Accounting, Society and Sustainability                               | ACC20013                                                                                                                   |
| ACC30005                    | Taxation                                                             | ACC10007 + 125 credit points                                                                                               |
| FIN30016                    | Management of Investment Portfolios                                  | FIN10002 + FIN20014                                                                                                        |
| MPU3412                     | Service Learning<br><i>(All students)</i>                            | Nil                                                                                                                        |

Notes:

To complete your study planner, you need to complete:

1. 8 core units, AND
2. 16 discipline units

Course Rules:

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. (e.g. For ACC10007, the number “1” indicates that this is an Introductory Level unit.)
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross-institutional study, or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the prerequisites for each unit are met when planning for their progression in their course.



**How to use your Course Planner** Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

**Course Information**  
Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

**8CoreUnits**  
100 credit points  
A set of compulsory units you MUST complete as part of your Course.

**16 Accounting and Finance Discipline Units**  
200 credit points  
A set of compulsory units you MUST complete as part of your Course.

**General Studies/Mata Pelajaran Umum**  
0 credit points

- \* Compulsory units to complete as a prerequisite to graduate (see statement below)
- \* Advisable to enrol in Year One
- \* Email [mpu@swinburne.edu.my](mailto:mpu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

COURSE PLANNER

Bachelor of Business (Finance)

BA-BUSFIN5

Semester 2| 2026



Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Aug/Sep 2026 |                                                                            |                |
|---------------------------|----------------------------------------------------------------------------|----------------|
| Unit Code                 | Unit Name                                                                  | Pre-requisites |
| ACC10007                  | Financial Information for Decision Making                                  | Nil            |
| MKT10009                  | Marketing and the Consumer Experience                                      | Nil            |
| MGT10009                  | Contemporary Management Principles                                         | Nil            |
| ECO10005                  | Economics for Business Decision Making                                     | Nil            |
| MPU3312                   | Academic Integrity and Professional Conduct<br><i>(All Students)</i>       | Nil            |
| Summer Term   Jan 2027    |                                                                            |                |
| MPU3212                   | Bahasa Kebangsaan A<br><i>(Degree local student with no SPM BM credit)</i> | Nil            |
| Semester 2   Mar 2027     |                                                                            |                |
| INF10024                  | Business Digitalisation                                                    | Nil            |
| BUS10015                  | Creative Mindset and Entrepreneurship                                      | Nil            |
| FIN10002                  | Financial Statistics                                                       | Nil            |
| MGT20008                  | Business, Society and Sustainability                                       | MGT10009       |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br><i>(Local Students)</i>                     | Nil            |
| MPU3142                   | Malay Language Communication 2<br><i>(International students)</i>          | Nil            |

Year Two

| Semester 3   Aug/Sep 2027 |                                                                                 |                              |
|---------------------------|---------------------------------------------------------------------------------|------------------------------|
| BUS10014                  | Business for Sustainability, Social Change and Impact                           | Nil                          |
| FIN20014                  | Financial Management                                                            | ACC10007 + 75 credit points  |
| MGT10010                  | Ethics of Innovation                                                            | Concurrent Pre-req: MGT10009 |
| MKT20025                  | Consumer Behaviour                                                              | MKT10009                     |
| MPU3222                   | Career Development<br><i>(All students)</i>                                     | Nil                          |
| Semester 4   March 2028   |                                                                                 |                              |
| FIN20016                  | Ethics and International Finance                                                | ECO10005                     |
| FIN30021                  | Fixed Income and Debt Markets                                                   | FIN10002 + FIN20014          |
| FIN30016                  | Management of Investment Portfolios                                             | FIN10002 + FIN20014          |
| MKT20021                  | Integrated Marketing Communication                                              | MKT10009                     |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br><i>(Local Students)</i>          | Nil                          |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br><i>(International students)</i> | Nil                          |

Year Three

| Winter Term   June 2028   |                                                                                                                                                                  |                                                                                                                            |
|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Unit Code                 | Unit Name                                                                                                                                                        | Pre-requisites                                                                                                             |
| BUS20015*                 | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three          |                                                                                                                            |
| Optional                  |                                                                                                                                                                  |                                                                                                                            |
| Semester 5   Aug/Sep 2028 |                                                                                                                                                                  |                                                                                                                            |
| BUS30031                  | Sustainable Business Practice                                                                                                                                    | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| FIN30014                  | Financial Risk Management                                                                                                                                        | FIN20014                                                                                                                   |
| PRM30001                  | Project Management Essentials                                                                                                                                    | 100 credit points                                                                                                          |
| MKT20031                  | Marketing and Innovation                                                                                                                                         | MKT10009 and Anti-requisite: MKT20024                                                                                      |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br><i>(Local Students)</i>                                                                                                      | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br><i>(International students)</i>                                                                                                                |                                                                                                                            |
| Summer Term   Jan 2029    |                                                                                                                                                                  |                                                                                                                            |
| BUS20015*                 | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three          |                                                                                                                            |
| Optional                  |                                                                                                                                                                  |                                                                                                                            |
| Semester 6   Mar 2029     |                                                                                                                                                                  |                                                                                                                            |
| BUS30032                  | Business Consulting Project                                                                                                                                      | BUS30024 or BUS30031                                                                                                       |
| FIN30020                  | Alternative Investments                                                                                                                                          | FIN10002 + FIN20014                                                                                                        |
| MKT30016                  | Marketing Strategy and Planning (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement.) | 175 credit points & MKT20025                                                                                               |
| MGT30008                  | Leadership Practice and Skills (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement.)  | 187.5 credit points & MGT10009                                                                                             |
| MPU3412                   | Service Learning<br><i>(All students)</i>                                                                                                                        | Nil                                                                                                                        |

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

6 Minor/Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.  
An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)  
\* Advisable to enrol in Year One  
\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term or 2 Elective Units

25 credit points

\* An option for students and completing WIL placement is equivalent to two elective units exemption.  
\* Students need to complete at least 12 units if they want to enrol in WIL placement  
\* WIL placement can be taken in Year Three  
\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.  
International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Notes

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.



COURSE PLANNER

Bachelor of Business with a major in Finance and a second major in Human Resource Management

BA-BUS11  
Semester 2| 2026

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Aug/Sep 2026 |                                                                            |                                 |
|---------------------------|----------------------------------------------------------------------------|---------------------------------|
| Unit Code                 | Unit Name                                                                  | Pre-requisites                  |
| ACC10007                  | Financial Information for Decision Making                                  | Nil                             |
| MKT10009                  | Marketing and the Consumer Experience                                      | Nil                             |
| MGT10009                  | Contemporary Management Principles                                         | Nil                             |
| ECO10005                  | Economics for Business Decision Making                                     | Nil                             |
| MPU3312                   | Academic Integrity and Professional Conduct<br><i>(All Students)</i>       | Nil                             |
| Summer Term   Jan 2027    |                                                                            |                                 |
| MPU3212                   | Bahasa Kebangsaan A<br><i>(Degree local student with no SPM BM credit)</i> | Nil                             |
| Semester 2   Mar 2027     |                                                                            |                                 |
| INF10024                  | Business Digitalisation                                                    | Nil                             |
| BUS10015                  | Creative Mindset and Entrepreneurship                                      | Nil                             |
| FIN10002                  | Financial Statistics                                                       | Nil                             |
| HRM10004                  | Human Resource Practices                                                   | Concurrent Pre-req:<br>MGT10009 |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br><i>(Local Students)</i>                     | Nil                             |
| MPU3142                   | Malay Language Communication 2<br><i>(International students)</i>          | Nil                             |

Year Two

| Semester 3   Aug/Sep 2027 |                                                                                 |                                               |
|---------------------------|---------------------------------------------------------------------------------|-----------------------------------------------|
| BUS10014                  | Business for Sustainability, Social Change and Impact                           | Nil                                           |
| FIN20014                  | Financial Management                                                            | ACC10007 + 75 credit points                   |
| MGT20007                  | Organisational Behaviour                                                        | 87.5 credit points & MGT10009                 |
| HRM20016                  | Dynamics of Diversity in Organisations                                          | MGT10009 OR HRM10004                          |
| MPU3222                   | Career Development<br><i>(All students)</i>                                     | Nil                                           |
| Semester 4   Mar 2028     |                                                                                 |                                               |
| FIN20016                  | Ethics and International Finance                                                | ECO10005                                      |
| FIN30020                  | Alternative Investments                                                         | FIN10002 + FIN20014                           |
| FIN30016                  | Management of Investment Portfolios                                             | FIN10002 + FIN20014                           |
| HRM30012                  | Digital Management and the Future of Work                                       | 150 credit points &<br>(MGT10009 OR HRM10004) |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br><i>(Local Students)</i>          | Nil                                           |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br><i>(International students)</i> | Nil                                           |

Year Three

| Semester 5   Aug/Sep 2028 |                                                             |                                                                                                                            |
|---------------------------|-------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| BUS30031                  | Sustainable Business Practice                               | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| FIN30014                  | Financial Risk Management                                   | FIN20014                                                                                                                   |
| HRM20017                  | Managing Workplace Relations                                | 87.5 credit points & MGT10009                                                                                              |
| HRM30011                  | Human Resource Analytics                                    | 175 credit points & (MGT10009 & INF10024)                                                                                  |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br><i>(Local Students)</i> | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br><i>(International students)</i>           | Nil                                                                                                                        |
| Semester 6   Mar 2029     |                                                             |                                                                                                                            |
| BUS30032                  | Business Consulting Project                                 | BUS30024 or BUS30031                                                                                                       |
| FIN30021                  | Fixed Income and Debt Markets                               | FIN10002 + FIN20014                                                                                                        |
| MGT30005                  | Strategic Planning                                          | 187.5 credit points                                                                                                        |
| LAW30005                  | Law of Employment                                           | 150 credit points                                                                                                          |
| MPU3412                   | Service Learning<br><i>(All students)</i>                   | Nil                                                                                                                        |

Notes  
Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.



How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Human Resource Management Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum

0 credit points

- \* Compulsory units to complete as a pre-requisite to graduate (see statement below)
- \* Advisable to enrol in Year One
- \* Email [itu@swinburne.edu.my](mailto:itu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

COURSE PLANNER

Bachelor of Business with a major in Finance and a second major in International Business

BA-BUS11  
Semester 2| 2026



Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Aug/Sep 2026 |                                                                     |                |
|---------------------------|---------------------------------------------------------------------|----------------|
| Unit Code                 | Unit Name                                                           | Pre-requisites |
| ACC10007                  | Financial Information for Decision Making                           | Nil            |
| MKT10009                  | Marketing and the Consumer Experience                               | Nil            |
| MGT10009                  | Contemporary Management Principles                                  | Nil            |
| ECO10005                  | Economics for Business Decision Making                              | Nil            |
| MPU3312                   | Academic Integrity and Professional Conduct<br>(All Students)       | Nil            |
| Summer Term   Jan 2027    |                                                                     |                |
| MPU3212                   | Bahasa Kebangsaan A<br>(Degree local student with no SPM BM credit) | Nil            |
| Semester 2   Mar 2027     |                                                                     |                |
| INF10024                  | Business Digitalisation                                             | Nil            |
| BUS10015                  | Creative Mindset and Entrepreneurship                               | Nil            |
| FIN10002                  | Financial Statistics                                                | Nil            |
| INB10002                  | International Business Operations                                   | Nil            |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br>(Local Students)                     | Nil            |
| MPU3142                   | Malay Language Communication 2<br>(International students)          | Nil            |

Year Two

| Semester 3   Aug/Sep 2027 |                                                                          |                                               |
|---------------------------|--------------------------------------------------------------------------|-----------------------------------------------|
| BUS10014                  | Business for Sustainability, Social Change and Impact                    | Nil                                           |
| FIN20014                  | Financial Management                                                     | ACC10007 + 75 credit points                   |
| SCM20003                  | Global Logistics and Supply Chain Management                             | 50 credit points and Anti-requisite: INB20008 |
| MGT20007                  | Organisational Behaviour                                                 | 87.5 credit points & MGT10009                 |
| MPU3222                   | Career Development<br>(All students)                                     | Nil                                           |
| Semester 4   Mar 2028     |                                                                          |                                               |
| FIN20016                  | Ethics and International Finance                                         | ECO10005                                      |
| FIN30020                  | Alternative Investments                                                  | FIN10002 + FIN20014                           |
| FIN30016                  | Management of Investment Portfolios                                      | FIN10002 + FIN20014                           |
| INB20009                  | Global and Digital Marketplace                                           | Nil                                           |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br>(Local Students)          | Nil                                           |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br>(International students) | Nil                                           |

Year Three

| Semester 5   Aug/Sep 2028 |                                                      |                                                                                                                            |
|---------------------------|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| BUS30031                  | Sustainable Business Practice                        | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| FIN30014                  | Financial Risk Management                            | FIN20014                                                                                                                   |
| HRM30012                  | Digital Management and the Future of Work            | 150 credit points & (MGT10009 OR HRM10004)                                                                                 |
| INB30025                  | Global Business across Cultures                      | 150 credit points                                                                                                          |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br>(Local Students) | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br>(International students)           | Nil                                                                                                                        |
| Semester 6   Mar 2029     |                                                      |                                                                                                                            |
| BUS30032                  | Business Consulting Project                          | BUS30024 or BUS30031                                                                                                       |
| FIN30021                  | Fixed Income and Debt Markets                        | FIN10002 + FIN20014                                                                                                        |
| INB20012                  | Asian Regionalism & Global Business                  | 137.5 credit points & INB10002                                                                                             |
| INB30020                  | Sustainable International Business Strategy          | 150 credit points                                                                                                          |
| MPU3412                   | Service Learning<br>(All students)                   | Nil                                                                                                                        |

- Notes
- Course Rules
- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
  - Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
  - A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
  - A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
  - It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 International Business Discipline Units

75 credit points

A Minor is a set of 4 units from the selected study area.  
An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)  
\* Advisable to enrol in Year One  
\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.  
International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.



COURSE PLANNER

Bachelor of Business with a major in Finance and a second major in Management

BA-BUS11  
Semester 2| 2026



Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Aug/Sep 2026 |                                                                            |                              |
|---------------------------|----------------------------------------------------------------------------|------------------------------|
| Unit Code                 | Unit Name                                                                  | Pre-requisites               |
| ACC10007                  | Financial Information for Decision Making                                  | Nil                          |
| MKT10009                  | Marketing and the Consumer Experience                                      | Nil                          |
| MGT10009                  | Contemporary Management Principles                                         | Nil                          |
| ECO10005                  | Economics for Business Decision Making                                     | Nil                          |
| MPU3312                   | Academic Integrity and Professional Conduct<br><i>(All Students)</i>       | Nil                          |
| Summer Term   Jan 2027    |                                                                            |                              |
| MPU3212                   | Bahasa Kebangsaan A<br><i>(Degree local student with no SPM BM credit)</i> | Nil                          |
| Semester 2   Mar 2027     |                                                                            |                              |
| INF10024                  | Business Digitalisation                                                    | Nil                          |
| BUS10015                  | Creative Mindset and Entrepreneurship                                      | Nil                          |
| FIN10002                  | Financial Statistics                                                       | Nil                          |
| HRM10004                  | Human Resource Practices                                                   | Concurrent Pre-req: MGT10009 |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br><i>(Local Students)</i>                     | Nil                          |
| MPU3142                   | Malay Language Communication 2<br><i>(International students)</i>          | Nil                          |

Year Two

| Semester 3   Aug/Sep 2027 |                                                                                 |                               |
|---------------------------|---------------------------------------------------------------------------------|-------------------------------|
| BUS10014                  | Business for Sustainability, Social Change and Impact                           | Nil                           |
| FIN20014                  | Financial Management                                                            | ACC10007 + 75 credit points   |
| MGT20007                  | Organisational Behaviour                                                        | 87.5 credit points & MGT10009 |
| MGT10010                  | Ethics of Innovation                                                            | Concurrent Pre-req: MGT10009  |
| MPU3222                   | Career Development<br><i>(All students)</i>                                     | Nil                           |
| Semester 4   Mar 2028     |                                                                                 |                               |
| FIN20016                  | Ethics and International Finance                                                | ECO10005                      |
| FIN30020                  | Alternative Investments                                                         | FIN10002 + FIN20014           |
| FIN30016                  | Management of Investment Portfolios                                             | FIN10002 + FIN20014           |
| MGT20008                  | Business, Society and Sustainability                                            | MGT10009                      |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br><i>(Local Students)</i>          | Nil                           |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br><i>(International students)</i> | Nil                           |

Year Three

| Semester 5   Aug/Sep 2028 |                                                             |                                                                                                                            |
|---------------------------|-------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| BUS30031                  | Sustainable Business Practice                               | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| FIN30014                  | Financial Risk Management                                   | FIN20014                                                                                                                   |
| HRM30012                  | Digital Management and the Future of Work                   | 150 credit points & (MGT10009 OR HRM10004)                                                                                 |
| PRM30001                  | Project Management Essentials                               | 100 credit points                                                                                                          |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br><i>(Local Students)</i> | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br><i>(International students)</i>           | Nil                                                                                                                        |
| Semester 6   Mar 2028     |                                                             |                                                                                                                            |
| BUS30032                  | Business Consulting Project                                 | BUS30024 or BUS30031                                                                                                       |
| FIN30021                  | Fixed Income and Debt Markets                               | FIN10002 + FIN20014                                                                                                        |
| MGT30005                  | Strategic Planning                                          | 187.5 credit points                                                                                                        |
| MGT30008                  | Leadership Practice and Skills                              | 187.5 credit points & MGT10009                                                                                             |
| MPU3412                   | Service Learning<br><i>(All students)</i>                   | Nil                                                                                                                        |

Notes

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Finance Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Management Discipline Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum

0 credit points

- \* Compulsory units to complete as a pre-requisite to graduate (see statement below)
- \* Advisable to enrol in Year One
- \* Email [itu@swinburne.edu.my](mailto:itu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

COURSE PLANNER

Bachelor of Business with a major in Finance and a second major in Marketing

BA-BUS11  
Semester 2| 2026



Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Aug/Sep 2026 |                                                                            |                |
|---------------------------|----------------------------------------------------------------------------|----------------|
| Unit Code                 | Unit Name                                                                  | Pre-requisites |
| ACC10007                  | Financial Information for Decision Making                                  | Nil            |
| MKT10009                  | Marketing and the Consumer Experience                                      | Nil            |
| MGT10009                  | Contemporary Management Principles                                         | Nil            |
| ECO10005                  | Economics for Business Decision Making                                     | Nil            |
| MPU3312                   | Academic Integrity and Professional Conduct<br><i>(All Students)</i>       | Nil            |
| Summer Term   Jan 2027    |                                                                            |                |
| MPU3212                   | Bahasa Kebangsaan A<br><i>(Degree local student with no SPM BM credit)</i> | Nil            |
| Semester 2   Mar 2027     |                                                                            |                |
| INF10024                  | Business Digitalisation                                                    | Nil            |
| BUS10015                  | Creative Mindset and Entrepreneurship                                      | Nil            |
| FIN10002                  | Financial Statistics                                                       | Nil            |
| MKT20025                  | Consumer Behaviour                                                         | MKT10009       |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br><i>(Local Students)</i>                     | Nil            |
| MPU3142                   | Malay Language Communication 2<br><i>(International students)</i>          | Nil            |

Year Two

| Semester 3   Aug/Sep 2027 |                                                                                 |                                       |
|---------------------------|---------------------------------------------------------------------------------|---------------------------------------|
| BUS10014                  | Business for Sustainability, Social Change and Impact                           | Nil                                   |
| FIN20014                  | Financial Management                                                            | ACC10007 + 75 credit points           |
| MKT20031                  | Marketing and Innovation                                                        | MKT10009 and Anti-requisite: MKT20024 |
| MKT20021                  | Integrated Marketing Communication                                              | MKT10009                              |
| MPU3222                   | Career Development<br><i>(All students)</i>                                     | Nil                                   |
| Semester 4   Mar 2028     |                                                                                 |                                       |
| FIN20016                  | Ethics and International Finance                                                | ECO10005                              |
| FIN30020                  | Alternative Investments                                                         | FIN10002 + FIN20014                   |
| FIN30016                  | Management of Investment Portfolios                                             | FIN10002 + FIN20014                   |
| MKT20019                  | Marketing Research and Analytics                                                | 87.5 credit points & MKT10009         |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br><i>(Local Students)</i>          | Nil                                   |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br><i>(International students)</i> | Nil                                   |

Year Three

| Semester 5   Aug/Sep 2028 |                                                             |                                                                                                                            |
|---------------------------|-------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| BUS30031                  | Sustainable Business Practice                               | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| FIN30014                  | Financial Risk Management                                   | FIN20014                                                                                                                   |
| MKT30018                  | Marketing Insights                                          | 150 credit points & MKT20019                                                                                               |
| MKT20032                  | Frontiers in Digital Marketing                              | MKT20031 or MKT20019 or MKT20024                                                                                           |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br><i>(Local Students)</i> | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br><i>(International students)</i>           | Nil                                                                                                                        |
| Semester 6   Mar 2029     |                                                             |                                                                                                                            |
| BUS30032                  | Business Consulting Project                                 | BUS30024 or BUS30031                                                                                                       |
| FIN30021                  | Fixed Income and Debt Markets                               | FIN10002 + FIN20014                                                                                                        |
| MKT30016                  | Marketing Strategy and Planning                             | 175 credit points & MKT20025                                                                                               |
| ENT20006                  | Lean Startup Springboard                                    | 100 credit points                                                                                                          |
| MPU3412                   | Service Learning<br><i>(All students)</i>                   | Nil                                                                                                                        |

- Notes
- Course Rules
- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
  - Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
  - A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
  - A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
  - It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units  
100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Finance Discipline Units  
100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Marketing Discipline Units  
75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum  
0 credit points

- \* Compulsory units to complete as a pre-requisite to graduate (see statement below)
- \* Advisable to enrol in Year One
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

COURSE PLANNER

Bachelor of Business

(Human Resource Management)

BA-BUSHRM7

Semester 2| 2026

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Aug/Sep 2026 |                                                                            |                              |
|---------------------------|----------------------------------------------------------------------------|------------------------------|
| Unit Code                 | Unit Name                                                                  | Pre-requisites               |
| ACC10007                  | Financial Information for Decision Making                                  | Nil                          |
| MKT10009                  | Marketing and the Consumer Experience                                      | Nil                          |
| MGT10009                  | Contemporary Management Principles                                         | Nil                          |
| ECO10005                  | Economics for Business Decision Making                                     | Nil                          |
| MPU3312                   | Academic Integrity and Professional Conduct<br><i>(All Students)</i>       | Nil                          |
| Summer Term   Jan 2027    |                                                                            |                              |
| MPU3212/2212              | Bahasa Kebangsaan A<br><i>(Degree local student with no SPM BM credit)</i> | Nil                          |
| Semester 2   Feb/Mar 2027 |                                                                            |                              |
| INF10024                  | Business Digitalisation                                                    | Nil                          |
| BUS10015                  | Creative Mindset and Entrepreneurship                                      | Nil                          |
| HRM10004                  | Human Resource Practices                                                   | Concurrent Pre-req: MGT10009 |
| HRM20016                  | Dynamics of Diversity in Organisations                                     | MGT10009 OR HRM10004         |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br><i>(Local Students)</i>                     | Nil                          |
| MPU3142                   | Malay Language Communication 2<br><i>(International students)</i>          | Nil                          |

Year Two

| Semester 3   Aug/Sep 2027 |                                                                                 |                               |
|---------------------------|---------------------------------------------------------------------------------|-------------------------------|
| HRM20017                  | Managing Workplace Relations                                                    | 87.5 credit points & MGT10009 |
| MGT20007                  | Organisational Behaviour                                                        | 87.5 credit points & MGT10009 |
| MKT20025                  | Consumer Behaviour                                                              | MKT10009                      |
| MGT10010                  | Ethics of Innovation                                                            | Concurrent pre-req: MGT10009  |
| MPU3222                   | Career Development<br><i>(All students)</i>                                     | Nil                           |
| Semester 4   Feb/Mar 2028 |                                                                                 |                               |
| BUS10014                  | Business for Sustainability, Social Change and Impact                           | Nil                           |
| LAW30005                  | Law of Employment                                                               | 150 credit points             |
| MGT20008                  | Business, Society, and Sustainability                                           | MGT10009                      |
| MKT20021                  | Integrated Marketing Communication                                              | MKT10009                      |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br><i>(Local Students)</i>          | Nil                           |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br><i>(International students)</i> |                               |

Year Three

| Winter Term   June 2028   |                                                                                                                                                                            |                                                                                                                            |
|---------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Unit Code                 | Unit Name                                                                                                                                                                  | Pre-requisites                                                                                                             |
| BUS20015*                 | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three<br><i>Optional</i> |                                                                                                                            |
| Semester 5   Aug/Sep 2028 |                                                                                                                                                                            |                                                                                                                            |
| BUS30031                  | Sustainable Business Practice                                                                                                                                              | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| HRM30012                  | Digital Management and the Future of Work                                                                                                                                  | 150 credit points & MGT10009 or HRM10024                                                                                   |
| HRM30011                  | Human Resource Analytics                                                                                                                                                   | 175 credit points & (MGT10009 & INF10024)                                                                                  |
| PRM30001                  | Project Management Essentials                                                                                                                                              | 100 credit points                                                                                                          |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br><i>(Local Students)</i>                                                                                                                | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br><i>(International students)</i>                                                                                                                          |                                                                                                                            |
| Summer Term   Jan 2029    |                                                                                                                                                                            |                                                                                                                            |
| BUS20015*                 | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three<br><i>Optional</i> |                                                                                                                            |
| Semester 6   Feb/Mar 2029 |                                                                                                                                                                            |                                                                                                                            |
| BUS30032                  | Business Consulting Project                                                                                                                                                | BUS30024 or BUS30031                                                                                                       |
| MGT30008                  | Leadership Practice and Skills                                                                                                                                             | 187.5 credit points & MGT10009                                                                                             |
| MKT20031                  | Marketing and Innovation<br>(Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)                | MKT10009 and Anti-requisite: MKT20024                                                                                      |
| MKT30016                  | Marketing Strategy and Planning<br>(Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)         | 175 credit points & MKT20025                                                                                               |
| MPU3412                   | Service Learning<br><i>(All students)</i>                                                                                                                                  | Nil                                                                                                                        |



How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units  
100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Human Resource Management Discipline Units  
100 credit points

A set of compulsory units you MUST complete as part of your Course.

6 Minor/ Elective Units  
75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum  
0 credit points

- \* Compulsory units to complete as a pre-requisite to graduate (see statement below)
- \* Advisable to enrol according to the study planner
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term  
or 2 Elective Units  
25 credit points

- \* An option for students and completing WIL placement is equivalent to two elective units exemption.
- \* Students need to complete at least 12 units if they want to enrol in WIL placement
- \* WIL placement can be taken in Year Three
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.
- International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Notes

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

# COURSE PLANNER

## Bachelor of Business (International Business)

### BA-BUSINB6

#### Semester 2 | 2026

##### Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

## Year One

| Semester 1   Aug/Sep 2026 |                                                                     |                |
|---------------------------|---------------------------------------------------------------------|----------------|
| Unit Code                 | Unit Name                                                           | Pre-requisites |
| ACC10007                  | Financial Information for Decision Making                           | Nil            |
| MKT10009                  | Marketing and the Consumer Experience                               | Nil            |
| MGT10009                  | Contemporary Management Principles                                  | Nil            |
| ECO10005                  | Economics for Business Decision Making                              | Nil            |
| MPU3312                   | Academic Integrity and Professional Conduct<br>(All Students)       | Nil            |
| Summer Term   Jan 2027    |                                                                     |                |
| MPU3212                   | Bahasa Kebangsaan A<br>(Degree local student with no SPM BM credit) | Nil            |
| Semester 2   Mar 2027     |                                                                     |                |
| INF10024                  | Business Digitalisation                                             | Nil            |
| BUS10015                  | Creative Mindset and Entrepreneurship                               | Nil            |
| INB10002                  | International Business Operations                                   | Nil            |
| INB20009                  | Global and Digital Marketplace                                      | Nil            |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br>(Local Students)                     | Nil            |
| MPU3142                   | Malay Language Communication 2<br>(International students)          | Nil            |

## Year Two

| Semester 3   Aug/Sep 2027 |                                                                                                                                                             |                                               |
|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------|
| BUS10014                  | Business for Sustainability, Social Change and Impact                                                                                                       | Nil                                           |
| SCM20003                  | Global Logistics and Supply Chain Management                                                                                                                | 50 credit points and Anti-requisite: INB20008 |
| MKT20025                  | Consumer Behaviour                                                                                                                                          | MKT10009                                      |
| MGT10010                  | Ethics of Innovation                                                                                                                                        | Concurrent pre-req: MGT10009                  |
| MPU3222                   | Career Development<br>(All students)                                                                                                                        | Nil                                           |
| Semester 4   Mar 2028     |                                                                                                                                                             |                                               |
| INB20012                  | Asian Regionalism & Global Business                                                                                                                         | 137.5 credit points & INB 10002               |
| MGT20008                  | Business, Society, and Sustainability                                                                                                                       | MGT10009                                      |
| MKT20021                  | Integrated Marketing Communication                                                                                                                          | MKT10009                                      |
| MKT20031                  | Marketing and Innovation<br>(Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement) | MKT10009 and Anti-requisite: MKT20024         |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br>(Local Students)                                                                                             | Nil                                           |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br>(International students)                                                                                    | Nil                                           |

## Year Three

| Winter Term   Jun 2028    |                                                                                                                                                                    |                                                                                                                            |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Unit Code                 | Unit Name                                                                                                                                                          | Pre-requisites                                                                                                             |
| BUS20015*                 | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three            |                                                                                                                            |
| Optional                  |                                                                                                                                                                    |                                                                                                                            |
| Semester 5   Aug/Sep 2028 |                                                                                                                                                                    |                                                                                                                            |
| BUS30031                  | Sustainable Business Practice                                                                                                                                      | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| HRM30012                  | Digital Management and the Future of Work                                                                                                                          | 150 credit points & MGT10009 or HRM10024                                                                                   |
| INB30025                  | Global Business across Cultures                                                                                                                                    | 150 credit points                                                                                                          |
| PRM30001                  | Project Management Essentials                                                                                                                                      | 100 credit points                                                                                                          |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br>(Local Students)                                                                                                               | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br>(International students)                                                                                                                         |                                                                                                                            |
| Summer Term   Jan 2029    |                                                                                                                                                                    |                                                                                                                            |
| BUS20015*                 | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three            |                                                                                                                            |
| Optional                  |                                                                                                                                                                    |                                                                                                                            |
| Semester 6   Mar 2029     |                                                                                                                                                                    |                                                                                                                            |
| BUS30032                  | Business Consulting Project                                                                                                                                        | BUS30024 or BUS30031                                                                                                       |
| INB30020                  | Sustainable International Business Strategy                                                                                                                        | 150 credit points                                                                                                          |
| MGT30008                  | Leadership Practice and Skills                                                                                                                                     | 187.5 credit points & MGT10009                                                                                             |
| MKT30016                  | Marketing Strategy and Planning<br>(Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement) | 175 credit points & MKT20025                                                                                               |
| MPU3412                   | Service Learning<br>(All students)                                                                                                                                 | Nil                                                                                                                        |



##### How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

##### Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

##### 8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

##### 8 International Business Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

##### 6 Minor/Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

##### General Studies/Mata Pelajaran Umum

0 credit points

- \* Compulsory units to complete as a pre-requisite to graduate (see statement below)
- \* Advisable to enrol in Year One
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

##### Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term

##### or 2 Elective Units

25 credit points

- \* An option for students and completing WIL placement is equivalent to two elective units exemption.
- \* Students need to complete at least 12 units if they want to enrol in WIL placement
- \* WIL placement can be taken in Year Three
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Notes

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.



COURSE PLANNER

Bachelor of Business  
(Management)

BA-BUSMGT7

Semester 2| 2026

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Aug/Sep 2026 |                                                                     |                              |
|---------------------------|---------------------------------------------------------------------|------------------------------|
| Unit Code                 | Unit Name                                                           | Pre-requisites               |
| ACC10007                  | Financial Information for Decision Making                           | Nil                          |
| MKT10009                  | Marketing and the Consumer Experience                               | Nil                          |
| MGT10009                  | Contemporary Management Principles                                  | Nil                          |
| ECO10005                  | Economics for Business Decision Making                              | Nil                          |
| MPU3312                   | Academic Integrity and Professional Conduct<br>(All Students)       | Nil                          |
| Summer Term   Jan 2027    |                                                                     |                              |
| MPU3212                   | Bahasa Kebangsaan A<br>(Degree local student with no SPM BM credit) | Nil                          |
| Semester 2   Mar 2027     |                                                                     |                              |
| INF10024                  | Business Digitalisation                                             | Nil                          |
| BUS10015                  | Creative Mindset and Entrepreneurship                               | Nil                          |
| MGT10010                  | Ethics of Innovation                                                | Concurrent Pre-req: MGT10009 |
| BUS10014                  | Business for Sustainability, Social Change and Impact               | Nil                          |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br>(Local Students)                     | Nil                          |
| MPU3142                   | Malay Language Communication 2<br>(International students)          | Nil                          |

Year Two

| Semester 3   Aug/Sep 2027 |                                                                          |                                |
|---------------------------|--------------------------------------------------------------------------|--------------------------------|
| MGT20008                  | Business, Society, and Sustainability                                    | MGT10009                       |
| PRM30001                  | Project Management Essentials                                            | 100 credit points              |
| MKT20025                  | Consumer Behaviour                                                       | MKT10009                       |
| INB10002                  | International Business Operations                                        | Nil                            |
| MPU3222                   | Career Development<br>(All students)                                     | Nil                            |
| Semester 4   Mar 2028     |                                                                          |                                |
| MGT20007                  | Organisational Behaviour                                                 | 87.5 credit points & MGT10009  |
| INB20009                  | Global and Digital Marketplace                                           | Nil                            |
| INB20012                  | Asian Regionalism & Global Business                                      | 137.5 credit points & INB10002 |
| MKT20021                  | Integrated Marketing Communication                                       | MKT10009                       |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br>(Local Students)          | Nil                            |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br>(International students) | Nil                            |

Year Three

| Winter Term   June 2028   |                                                                                                                                                                    |                                                                                                                            |
|---------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Unit Code                 | Unit Name                                                                                                                                                          | Pre-requisites                                                                                                             |
| BUS20015*<br>Optional     | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three            |                                                                                                                            |
| Semester 5   Aug/Sep 2028 |                                                                                                                                                                    |                                                                                                                            |
| BUS30031                  | Sustainable Business Practice                                                                                                                                      | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| MGT30008                  | Leadership Practice and Skills                                                                                                                                     | 187.5 credit points & MGT10009                                                                                             |
| HRM30012                  | Digital Management and the Future of Work                                                                                                                          | 150 credit points & MGT10009 or HRM10024                                                                                   |
| MKT20031                  | Marketing and Innovation<br>(Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement)        | MKT10009 and Anti-requisite: MKT20024                                                                                      |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br>(Local Students)                                                                                                               | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br>(International students)                                                                                                                         |                                                                                                                            |
| Summer Term   Jan 2029    |                                                                                                                                                                    |                                                                                                                            |
| BUS20015*<br>Optional     | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three            |                                                                                                                            |
| Semester 6   Mar 2029     |                                                                                                                                                                    |                                                                                                                            |
| BUS30032                  | Business Consulting Project                                                                                                                                        | BUS30024 or BUS30031                                                                                                       |
| MGT30005                  | Strategic Planning                                                                                                                                                 | 187.5 credit points                                                                                                        |
| INB30020                  | Sustainable International Business Strategy                                                                                                                        | 150 credit points                                                                                                          |
| MKT30016                  | Marketing Strategy and Planning<br>(Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement) | 175 credit points & MKT20025                                                                                               |
| MPU3412                   | Service Learning<br>(All students)                                                                                                                                 | Nil                                                                                                                        |



How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Management Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

6 Minor/Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.

An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum

0 credit points

- \* Compulsory units to complete as a pre-requisite to graduate (see statement below)
- \* Advisable to enrol in Year One
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Work-Integrated Learning Placement  
(3 month) – Offer in Winter/Summer Term  
or 2 Elective Units

25 credit points

- \* An option for students and completing WIL placement is equivalent to two elective units exemption.
- \* Students need to complete at least 12 units if they want to enrol in WIL placement
- \* WIL placement can be taken in Year Three
- \* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.  
International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Notes

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have "1" as the first numerical digit in the unit code. Eg: For ACC10007, The number "1" indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student's responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.

COURSE PLANNER

Bachelor of Business (Marketing)

BA-BUSMKT8

Semester 2| 2026

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

| Semester 1   Aug/Sep 2026 |                                                                            |                                       |
|---------------------------|----------------------------------------------------------------------------|---------------------------------------|
| Unit Code                 | Unit Name                                                                  | Pre-requisites                        |
| ACC10007                  | Financial Information for Decision Making                                  | Nil                                   |
| MKT10009                  | Marketing and the Consumer Experience                                      | Nil                                   |
| MGT10009                  | Contemporary Management Principles                                         | Nil                                   |
| ECO10005                  | Economics for Business Decision Making                                     | Nil                                   |
| MPU3312                   | Academic Integrity and Professional Conduct<br><i>(All Students)</i>       | Nil                                   |
| Summer Term   Jan 2027    |                                                                            |                                       |
| MPU3212                   | Bahasa Kebangsaan A<br><i>(Degree local student with no SPM BM credit)</i> | Nil                                   |
| Semester 2   Mar 2027     |                                                                            |                                       |
| INF10024                  | Business Digitalisation                                                    | Nil                                   |
| BUS10015                  | Creative Mindset and Entrepreneurship                                      | Nil                                   |
| MKT20025                  | Consumer Behaviour                                                         | MKT10009                              |
| MKT20031                  | Marketing and Innovation                                                   | MKT10009 and Anti-requisite: MKT20024 |
| MPU3172                   | Aspirasi Negara Bangsa - BM<br><i>(Local Students)</i>                     | Nil                                   |
| MPU3142                   | Malay Language Communication 2<br><i>(International students)</i>          | Nil                                   |

Year Two

| Semester 3   Aug/Sep 2027 |                                                                                 |                                  |
|---------------------------|---------------------------------------------------------------------------------|----------------------------------|
| BUS10014                  | Business for Sustainability, Social Change and Impact                           | Nil                              |
| MKT20032                  | Frontiers in Digital Marketing                                                  | MKT20031 or MKT20019 or MKT20024 |
| INB10002                  | International Business Operations                                               | Nil                              |
| MGT10010                  | Ethics of Innovation                                                            | Concurrent Pre-req: MGT10009     |
| MPU3222                   | Career Development<br><i>(All students)</i>                                     | Nil                              |
| Semester 4   Mar 2028     |                                                                                 |                                  |
| MKT20019                  | Marketing Research and Analytics                                                | 87.5 credit points & MKT10009    |
| MKT20021                  | Integrated Marketing Communication                                              | MKT10009                         |
| INB20012                  | Asian Regionalism & Global Business                                             | 137.5 credit points & INB10002   |
| MGT20008                  | Business, Society and Sustainability                                            | MGT10009                         |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – BM<br><i>(Local Students)</i>          | Nil                              |
| MPU3112                   | Kursus Integriti dan Antirasuah (KIAR) – ENG<br><i>(International students)</i> | Nil                              |

Year Three

| Winter Term   June 2028   |                                                                                                                                                                              |                                                                                                                            |
|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|
| Unit Code                 | Unit Name                                                                                                                                                                    | Pre-requisites                                                                                                             |
| BUS20015*                 | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three<br><i>Optional</i>   |                                                                                                                            |
| Semester 5   Aug/Sep 2028 |                                                                                                                                                                              |                                                                                                                            |
| BUS30031                  | Sustainable Business Practice                                                                                                                                                | 175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study. |
| MKT30018                  | Marketing Insights                                                                                                                                                           | 150 credit points & MKT20019                                                                                               |
| MGT30008                  | Leadership Practice and Skills                                                                                                                                               | 187.5 credit points & MGT10009                                                                                             |
| PRM30001                  | Project Management Essentials                                                                                                                                                | 100 credit points                                                                                                          |
| MPU3122                   | Falsafah dan Cabaran Semasa – BM<br><i>(Local Students)</i>                                                                                                                  | Nil                                                                                                                        |
| MPU3152                   | Citra Malaysia<br><i>(International students)</i>                                                                                                                            | Nil                                                                                                                        |
| Summer Term   Jan 2029    |                                                                                                                                                                              |                                                                                                                            |
| BUS20015*                 | - Completing WIL as an exemption to 2 electives<br>- Students need to complete at least 12 units to enrol<br>- WIL placement can be taken in Year Three<br><i>Optional</i>   |                                                                                                                            |
| Semester 6   Mar 2029     |                                                                                                                                                                              |                                                                                                                            |
| BUS30032                  | Business Consulting Project                                                                                                                                                  | BUS30010 or BUS30031                                                                                                       |
| MKT30016                  | Marketing Strategy and Planning                                                                                                                                              | 175 credit points & MKT20025                                                                                               |
| INB20009                  | Global and Digital Marketplaces (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement.)             | Nil                                                                                                                        |
| INB30020                  | Sustainable International Business Strategy (Do not enrol in this unit if you plan to enrol for or have successfully completed BUS20015 Work Integrated Learning Placement.) | 150 credit points                                                                                                          |
| MPU3412                   | Service Learning<br><i>(All students)</i>                                                                                                                                    | Nil                                                                                                                        |



How to use your Course Planner

Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information

Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 24 units (300 credit points) comprising of:

8 Core Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

8 Marketing Discipline Units

100 credit points

A set of compulsory units you MUST complete as part of your Course.

6 Minor/Elective Units

75 credit points

A Minor is a set of 4 units from the selected study area.  
An Elective is a standalone unit from any study area.

General Studies/Mata Pelajaran Umum

0 credit points

\* Compulsory units to complete as a pre-requisite to graduate (see statement below)  
\* Advisable to enrol in Year One  
\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Work-Integrated Learning Placement (3 month) – Offer in Winter/Summer Term or 2 Elective Units

25 credit points

\* An option for students and completing WIL placement is equivalent to two elective units exemption.  
\* Students need to complete at least 12 units if they want to enrol in WIL placement  
\* WIL placement can be taken in Year Three  
\* Email [ltu@swinburne.edu.my](mailto:ltu@swinburne.edu.my) for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Notes

To complete your study planner, please select either:

1. One co-major (8 units), OR
2. One second-major (8 units), OR
3. Two minors (4 units in each minor), OR
4. One minor (4 units in each minor) and 4 electives, OR
5. 8 electives.

Course Rules

- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
- Students may not complete more than 125 credit points (normally 10 units) at Introductory Level. Introductory Level units have “1” as the first numerical digit in the unit code. Eg: For ACC10007, The number “1” indicates that this is an Introductory Level unit.
- A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
- A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
- It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.