

COURSE PLANNER

Bachelor of Design / Bachelor of Business BB-DESBUS1

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your program.

Students may not complete more than 150 credit points (normally 12 units) at introductory level 1. E.g. Dxx1xxxx are level 1 units.

How to use your Course Planner

Refer to the table below to help explain what units are required each semester throughout your course. The units in your planner are color coded to assist you with mapping out your studies.

Course Information

This course is made up of 31 units (400 credit points).

Year One

Semester 1 (SEPTEMBER 2026)		
Unit Code	Unit Title	Pre-Req
DCO10001	Concepts and Narratives	NIL
DCO10004	Photography for Design	NIL
ACC10007	Financial Information for Decision Making	NIL
ECO10005	Economics for Business Decision Making	NIL
MPU3312	Academic Integrity and Professional Conduct <i>(All Students)</i>	NIL
Summer Term (JANUARY 2027)		
MPU3212	Bahasa Kebangsaan A <i>(Malaysian students without an SPM Bahasa Melayu credit)</i>	NIL

Semester 2 (MARCH 2027)		
Unit Code	Unit Title	Pre-Req
DCO10002	Digital Design	NIL
DDD10001	20 th Century Design	NIL
MKT10009	Marketing and the Consumer Experience	NIL
MGT10009	Contemporary Management Principles	NIL
MPU3172	Aspirasi Negara Bangsa <i>(Local Students)</i>	NIL
MPU3142	Malay Language Communication 2 <i>(International Students)</i>	NIL

Design Core Units (100 credit points) A set of compulsory design units you must complete as part of your course.
Business Core Units (100 credit points) A set of compulsory business units you must complete as part of your course.
Design Major units (100 credit points) A structured set of 7 units depending on the selected Design Major.
Business Major units (100 credit points) A structured set of 8 units depending on the selected Business Major unit from any study area.
General Studies/ Mata Pelajaran Umum (0 credit points) * Compulsory units to be complete as a pre-requisite to graduate (see statement below) * Advisable to enroll in Year One * Email to ltu@swinburne.edu.my for queries

Year Two

Semester 3 (SEPTEMBER 2027)		
Unit Code	Unit Title	Pre-Req
DCO10005	Typography	NIL
DDD20004	Contemporary Design Issues	DDD10001
INF10024	Business Digitalisation	NIL
BUS10015	Creative Mindset and Entrepreneurship	NIL
MPU3222	Career Development <i>(All Students)</i>	NIL

Semester 4 (MARCH 2028)		
Unit Code	Unit Title	Pre-Req
DCO20001	Brand and Identity Design	50 cps
	Design Major Unit	
	Business Major Unit	
	Business Major Unit	
MPU3112	Kursus Integriti dan Antirasuah <i>(All Students)</i>	NIL

Ministry of Education requires that all NEW Cohorts pursuing Degree course (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.
- Malaysian students: Must take and pass the units as a prerequisite for the award of their degree. - International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.

Year Three

Semester 5 (SEPTEMBER 2028)		
Unit Code	Unit Title	Pre-Req
DCO20004	User Interface Design	NIL
	Design Major Unit	
	Business Major Unit	
	Business Major Unit	
MPU3122	Falsafah dan Cabaran Semasa <i>(Local Students)</i>	NIL
MPU3152	Citra Malaysia <i>(International Students)</i>	NIL

Semester 6 (MARCH 2029)		
Unit Code	Unit Title	Pre-Req
	Design Major Unit	
	Design Major Unit	
	Business Major Unit	
	Business Major Unit	
MPU3412	Service Learning <i>(All Students)</i>	NIL

Year Four

Semester 7 (SEPTEMBER 2029)		
Unit Code	Unit Title	Pre-Req
	Design Major Unit	
	Design Major Unit	
BUS30031	Sustainable Business Practice	175 cps
	Business Major Unit	

Semester 8 (MARCH 2030)		
Unit Code	Unit Title	Pre-Req
	Business Major Unit	
BUS30032	Business Consulting Project	BUS30031
	*Design Capstone Unit	

AIMFBDA Reminder

Bachelor of Design / Bachelor of Business courses will be automatically registered for the Academic Integrity Training Module (AIMFBDA) in the first semester (Note: Students articulating from Foundation Studies are expected to undertake AIMFBDA as a refresher). There are 4 topics in this online module that are recommended for completion during Week 1-4 of your commencing study period. At the end of this module, students are required to complete a quiz comprised of 10 questions and achieve a score of at least 90%.

Course Structure

To qualify for the award of Bachelor of Design / Bachelor of Business, students must complete:

- **Core Units** - A set of compulsory Design and Business units you **MUST** complete as part of your course
- **Major Units** - A structured set of 7 Design units and 8 Business units or 100 credit points in a field of study specific to your course

Students may not complete more than 150 cps (normally 12 units) at Introductory Level (or Level 1) unit.

Design Major Options

COMMUNICATION DESIGN

DCO10003	Packaging Design (Only offered in semester 1)
DCO10007	Visual Communication Studio (Only offered in semester 2)
DCO20009	Typography for Print and Interactive Publication (Pre req: DCO10005 & 75 cps)
DCO30002	Design for Production (Pre req: DCO20001)
DDD30013	Publication Design (Pre req: DCO20009 & 150 cps)
DDD30047*	Communication Design Capstone Project (Pre req: 200 cps)
DDD30048	Communication Design Strategy (Pre req: DCO20001 & 150 cps)

* DDD30047 is a double-credit design capstone unit bearing 25 credit points.

MULTIMEDIA DESIGN

DDD30021	Digital Video Compositing (Pre req: DDM10006 & DDM20003)
DDD30022	Motion Graphics Project (Pre req: DDD30021)
DDM10005	Imaging for Narrative and Storyboards
DDM10006	Typography for Screen and Motion (Pre req: 50 cps)
DDM20003	Digital Video Camera Techniques (Pre req: 50 cps)
DDM30001*	Motion Design Capstone Project (Pre req: 200 cps)
DDM30005	Motion Design New Technologies (Pre req: 150 cps)

* DDM30001 is a double-credit design capstone unit bearing 25 credit points.

Business Major Options

FINANCE

FIN10002	Financial Statistics
BUS10014	Business for Sustainability, Social Change and Impact
FIN20014	Financial Management
FIN20016	Ethics and International Finance
FIN30014	Financial Risk Management
FIN30016	Management of Investment Portfolios
FIN30020	Alternative Investments
FIN30021	Fixed Income and Debt Markets

HUMAN RESOURCE MANAGEMENT

BUS10014	Business for Sustainability, Social Change and Impact
HRM10004	Human Resource Practices
HRM20016	Dynamics of Diversity in Organisations
HRM20017	Managing Workplace Relations
MGT20007	Organisational Behaviour
HRM30012	Digital Management and the Future of Work
HRM30011	Human Resource Analytics
LAW30005	Law of Employment

MANAGEMENT

BUS10014	Business for Sustainability, Social Change and Impact
MGT10010	Ethics of Innovation
MGT20008	Business, Society and Sustainability
MGT20007	Organisational Behaviour
PRM30001	Project Management Essentials
MGT30005	Strategic Planning
MGT30008	Leadership Practice and Skills
HRM30012	Digital Management and the Future of Work

MARKETING

BUS10014	Business for Sustainability, Social Change and Impact
MKT20019	Marketing Research and Analytics
MKT20021	Integrated Marketing Communication
MKT20025	Consumer Behaviour
MKT20031	Marketing and Innovation
MKT20032	Frontiers in Digital Marketing
MKT30016	Marketing Strategy and Planning
MKT30018	Marketing Insights