

COURSE PLANNER

Bachelor of Business (Management & Digital Media)

BA-BUSMGDM

Semester 2| 2026

Recommended Sequence

Units are listed on your Course Planner in a recommended sequence. However, this can be amended depending on unit availability, unit progression, timetabling and the semester in which you commenced your course.

Year One

Semester 1 Aug/Sep 2026		
Unit Code	Unit Name	Pre-requisites
MKT10009	Marketing and the Consumer Experience	Nil
MGT10009	Contemporary Management Principles	Nil
DCO10005	Typography	Nil
DCO20004	User Interface Design	Nil
MPU3312	Academic Integrity and Professional Conduct <i>(All Students)</i>	Nil
Summer Term Jan 2027		
MPU3212	Bahasa Kebangsaan A <i>(Degree local student with no SPM BM credit)</i>	Nil
Semester 2 Mar 2027		
ACC10007	Financial Information for Decision Making	Nil
BUS10015	Creative Mindset and Entrepreneurship	Nil
DDM10005	Imaging for Narrative and Storyboards	Nil
DCO10002	Digital Design	Nil
MPU3172	Aspirasi Negara Bangsa - BM <i>(Local Students)</i>	Nil
MPU3142	Malay Language Communication 2 <i>(International students)</i>	Nil

Year Two

Semester 3 Aug/Sep 2027		
Unit Code	Unit Name	Pre-requisites
INF10024	Business Digitalisation	Nil
MGT20008	Business, Society, and Sustainability	MGT10009
DDM10006	Typography for Screen and Motion	50 credit points
DCO10001	Concepts and Narratives	Nil
MPU3222	Career Development <i>(All students)</i>	Nil
Semester 4 Mar 2028		
ECO10005	Economics for Business Decision Making	Nil
MGT20007	Organisational Behaviour	87.5 credit points & MGT10009
DCO20001	Brand and Identity Design	50 credit points
DDM20003	Digital Video Camera Techniques	50 credit points
MPU3112	Kursus Integriti dan Antirasuah (KIAR) – BM <i>(Local Students)</i>	Nil
MPU3112	Kursus Integriti dan Antirasuah (KIAR) – ENG <i>(International students)</i>	Nil

Year Three

Semester 5 Aug/Sep 2028		
Unit Code	Unit Name	Pre-requisites
BUS30031	Sustainable Business Practice	175 credit points (includes exemptions). Students are encouraged to take this unit in their second last semester of study.
HRM30012	Digital Management and the Future of Work	150 credit points & MGT10009 or HRM10024
DDD30021	Digital Video Compositing	DDM10006 & DDM20003
DDM30005	Motion Design New Technologies	150 credit points
MPU3122	Falsafah dan Cabaran Semasa – BM <i>(Local Students)</i>	Nil
MPU3152	Citra Malaysia <i>(International students)</i>	
Semester 6 Mar 2029		
MGT30005	Strategic Planning	187.5 credit points
DDD30022	Motion Graphics Project	DDD30021
DDM30001	Motion Design Capstone Project	200 credit points
MPU3412	Service Learning <i>(All students)</i>	Nil

Notes
To complete your study planner, you need to complete 23 core units.

- Course Rules
- The maximum number of units to be studied as part of this award is twenty-six units or a maximum of 325 credit points.
 - A minimum of eight units (100 credit points) must be completed at Swinburne University. This regulation must be observed in study plans that include unit exemptions; studies completed through international exchange, cross institutional study or study abroad.
 - A unit can only be counted once as part of a major or minor. Where there is an overlap of a unit, students will be required to complete a predetermined substitute unit.
 - It is the student’s responsibility to ensure that the pre-requisites for each unit are met when planning for their progression in their course.



How to use your Course Planner
Refer to the below table to help explain what units are required each semester throughout your course. The units in your planner are colour coded to assist you with mapping out your studies.

Course Information
Each unit is equivalent to 12.5 credit points. To qualify for the award of this course, students must complete 23 units (300 credit points) comprising of:

23 Core Units
300 credit points
A set of compulsory units you MUST complete as part of your Course.

General Studies/Mata Pelajaran Umum
0 credit points
* Compulsory units to complete as a pre-requisite to graduate (see statement below)
* Advisable to enrol in Year One
* Email itu@swinburne.edu.my for queries

Ministry of Education requires that all NEW Cohorts pursuing Degree program (International and Malaysian) students must take the MPU units as a prerequisite for the award of their degree.

Malaysian students: Must take and pass the units as a prerequisite for the award of their degree.

International students: Must attempt all coursework and final exam as a prerequisite for the award of their degree.